



# Instagram Shopping Slider

**Integrate Instagram into PrestaShop and allow customers to shop products on Instagram photos**

A product of ETS-Soft

# Contents

I. WELCOME .....	3
II. INTRODUCTION .....	3
III. INSTALLATION .....	4
IV. CONFIGURATION.....	4
<b>1. Instagram account.....</b>	<b>4</b>
<b>2. Get your Instagram Access Token.....</b>	<b>8</b>
<b>3. Photos and videos .....</b>	<b>19</b>
<b>4. Tags.....</b>	<b>23</b>
<b>5. Settings.....</b>	<b>30</b>
<b>6. Import / Export.....</b>	<b>44</b>
<b>7. Helps .....</b>	<b>46</b>
V. THANK YOU .....	46

## I. WELCOME

Thank you for purchasing our product. We hope to guide you through all the aspects of the module installation and the module setup within this document. But if you have any questions that are beyond the scope of this documentation, please feel free to contact us.

### \*Note:

*All instruction screenshots are taken from PrestaShop 1.7, but installing and configuring this module on PrestaShop 1.6 is similar.*

## II. INTRODUCTION

If you're wondering if your business should be on Instagram, the short answer is that whatever you're selling, you should consider it. Instagram now has over one billion monthly users — as of January, 2018, seven percent of internet users in the United States accessed Instagram once every few days. And if you're in certain E – commerce categories or selling a visual product, you definitely should.

Shopping on Instagram accomplishes one of the most critical tasks in improving e – commerce performance: Instagram makes it easier to buy. With one click, your customers can go directly to the product page and add to their cart. Reducing search time and clicks improves conversion and revenue.

Understanding that growing trend, we spent a lot of time to research and develop "**Instagram Shopping Slider**" - a PrestaShop module that allow your customers to add products to Cart directly from your Instagram photos as shown in your slider. We believe it will give your customers a new shopping experience.

\* *“Instagram Shopping Slider”* is compatible with PrestaShop 1.6.x and PrestaShop 1.7.x

### III. INSTALLATION

1. Navigate to **“Modules / Modules & Services”**, click on **“Upload a module / Select file”**
  2. Select the module file **“ybc\_instagram.zip”** from your computer then click on **“Open”** to install
- ❖ Click on **“Configure”** button of the module you just installed to open the module’s configuration page.

### IV. CONFIGURATION

From your installed module list (Located at **“Modules/Modules & services/Installed modules”**), find **“Instagram Shopping Slider”** then click on the **“Configure”** button to open its configuration page.

#### 1. Instagram account

---

The first step is connecting your PrestaShop store with your Instagram account.

**Data source:** select your data source to feed Instagram photos and videos. **Instagram Shopping Slider** supports 4 types of data source:

- *User's photos & videos via GraphQL with username (New Instagram API):* to connect with Instagram, you will need to enter your Instagram **username and user ID**. Using this option, you will get all photos and videos uploaded by a specific user/business.

Modules / ybc\_instagram / Configure

Configure  
Instagram Shopping Slider

Back Translate Check update Manage hooks

PHOTOS & VIDEOS @ INSTAGRAM ACCOUNT TAGS IMPORT/EXPORT SETTINGS HELP

Data source  User's photos & videos via GraphQL with username (New Instagram API)  
 User's photos & videos via GraphQL with access token (New Instagram API)  
 User's photos & videos via Legacy Instagram API  
 Instagram hashtag via GraphQL (New Instagram API)

\* Instagram username

Instagram display name

Instagram profile url

Save

First, open a new tab in your web browser and log into Instagram with your Instagram account.

Back to the module configuration page, click on “**Instagram username**” field and enter your Instagram username. The “**Instagram user ID**” field will appear.

Click on “**See Instagram user ID**” button to get your Instagram user ID.



all photos and videos uploaded by a specific Instagram account associated with this access token.

The screenshot shows the 'INSTAGRAM ACCOUNT' settings page. The 'Data source' section has four radio button options: 'User's photos & videos via GraphQL with username (New Instagram API)', 'User's photos & videos via GraphQL with access token (New Instagram API)' (which is selected), 'User's photos & videos via Legacy Instagram API', and 'Instagram hashtag via GraphQL (New Instagram API)'. Below this is an 'Access token' field with a red asterisk, containing a long alphanumeric string. There are 'Check access token' and 'Refresh access token' buttons, and a link 'How to get access token'. The 'Instagram display name' is 'Luna Shop' and the 'Instagram profile url' is 'https://instagram.com/luna\_shopify/'. A 'Save' button is in the bottom right corner.

- *User's photos & videos via Legacy Instagram API*: if you already have an Instagram Access Token generated by old Instagram API (Legacy API), you can select this option.

This screenshot is identical to the one above, but the 'Data source' section has the radio button for 'User's photos & videos via Legacy Instagram API' selected. The 'Access token' field is empty, and there is only a 'Check access token' button.

**NOTE:**

*If you already have an Instagram Access Token generated before February 2020 using Pixel Union Instagram Access Token Generator, please select the data source "User's photos & videos via Legacy Instagram API".*

*As of March 31st, 2020, the Instagram platform will be deprecating its Legacy API.*

*The Pixel Union Instagram Access Token Generator is no longer available for use. If you are using Instagram Access Token generated by Pixel Union, please beware that all access tokens from the Pixel Union tool will be impacted.*

- **Instagram hashtag via GraphQL (New Instagram API):** to connect with Instagram, you will need to enter an Instagram hashtag (the “#” character is unnecessary). Click “Check hashtag” button to verify if your hashtag is correct. Using this option, you will get all photos and videos uploaded with this hashtag on their caption.

PHOTOS & VIDEOS | @ INSTAGRAM ACCOUNT | TAGS | IMPORT/EXPORT | SETTINGS | HELP

Data source

- User's photos & videos via GraphQL with username (New Instagram API)
- User's photos & videos via GraphQL with access token (New Instagram API)
- User's photos & videos via Legacy Instagram API
- Instagram hashtag via GraphQL (New Instagram API)

\* Hash tag: summercollection

Check hash tag

Instagram display name: Luna Shop

Instagram profile url: https://instagram.com/luna\_shopify/

Save

After that, enter your Instagram display name and profile URL into the respective fields.

Click “Save” to finish.

Now we are ready to use “Instagram Shopping Slider” on your PrestaShop store.

## 2. Get your Instagram Access Token

---

Starting from **March 2020**, Facebook requires users to create a Facebook app with **Instagram Basic Display API** to get a long-live Instagram Access Token. Follow our

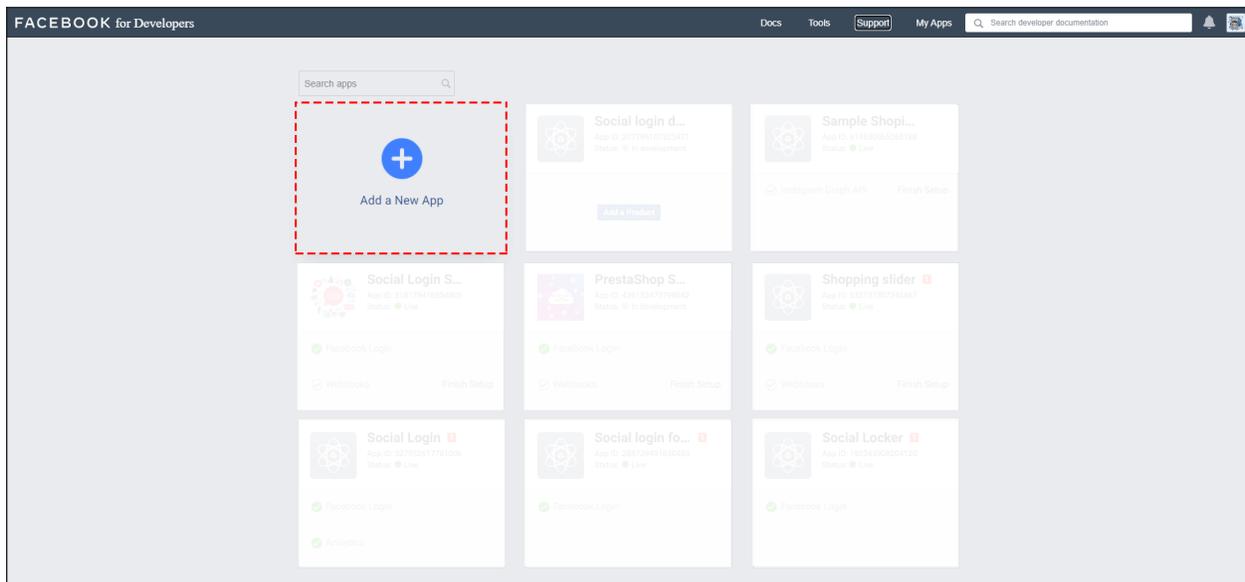
instructions on this section to get your own Instagram Access Token and paste it back on the **Instagram Shopping Slider** module configuration page.

You will need:

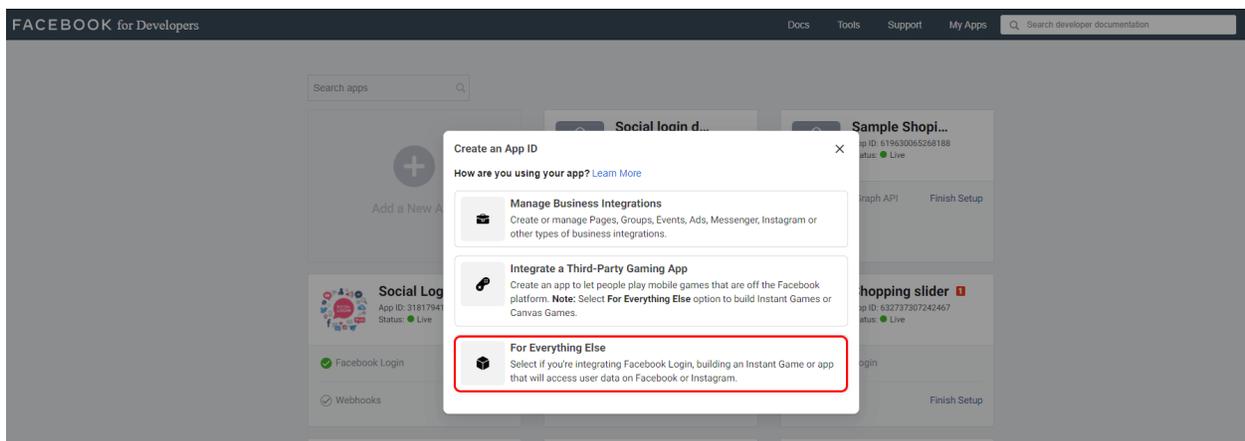
- A Facebook account.
- An Instagram account with media.

### **Step 1:**

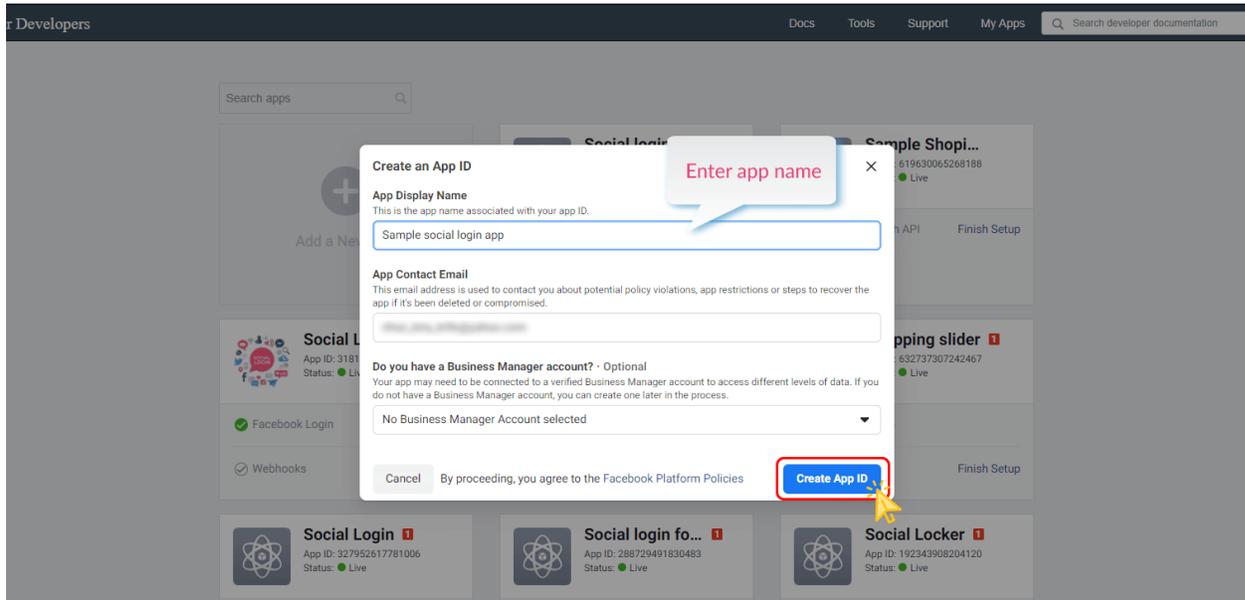
Go to [developers.facebook.com](https://developers.facebook.com), and login with your Facebook account. Then click on "My Apps" link >> "Add a new app".



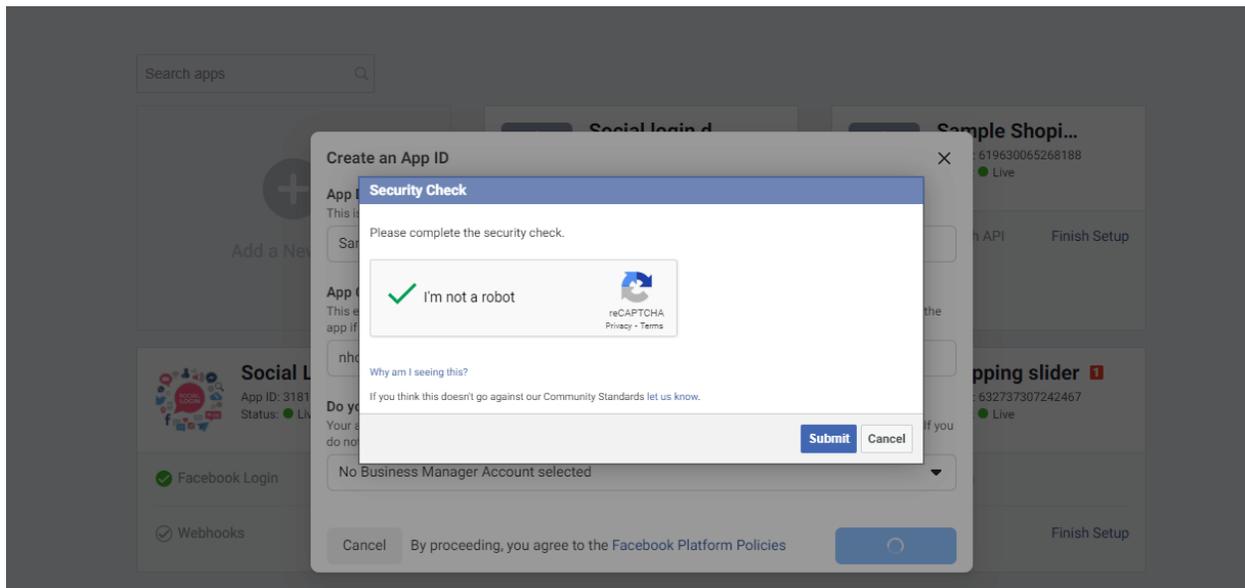
On "Create an App ID" popup, select "For everything else" option:



Enter your app name, then click on "Create App ID" button.

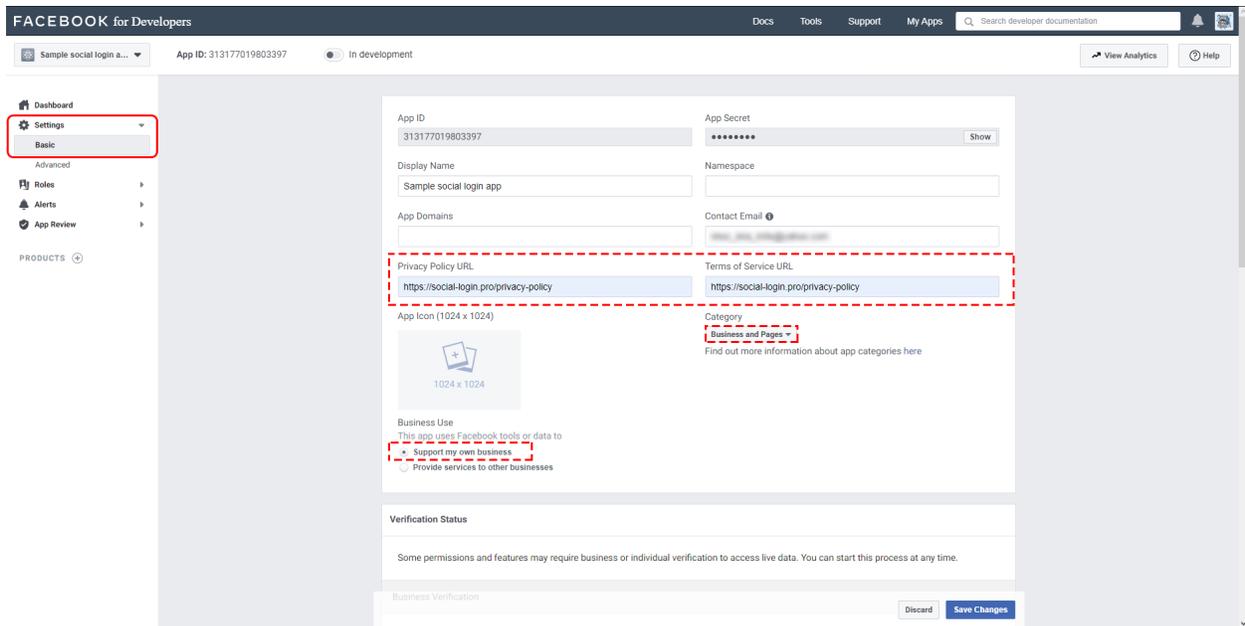


Complete the Google reCAPTCHA check. Click on "Submit" button.

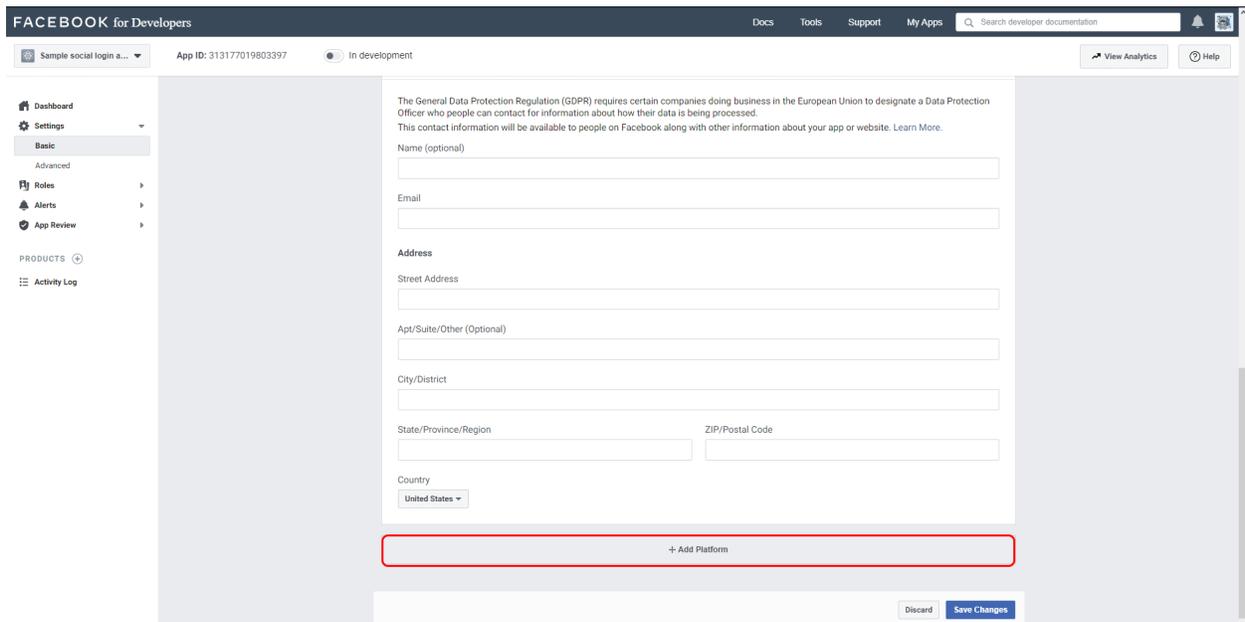


Navigate to "**Settings >> Basic**" page. Enter the **Privacy Policy URL** and **Terms of Service URL** of your website. Select the **Category** and **Business Use** for your app.

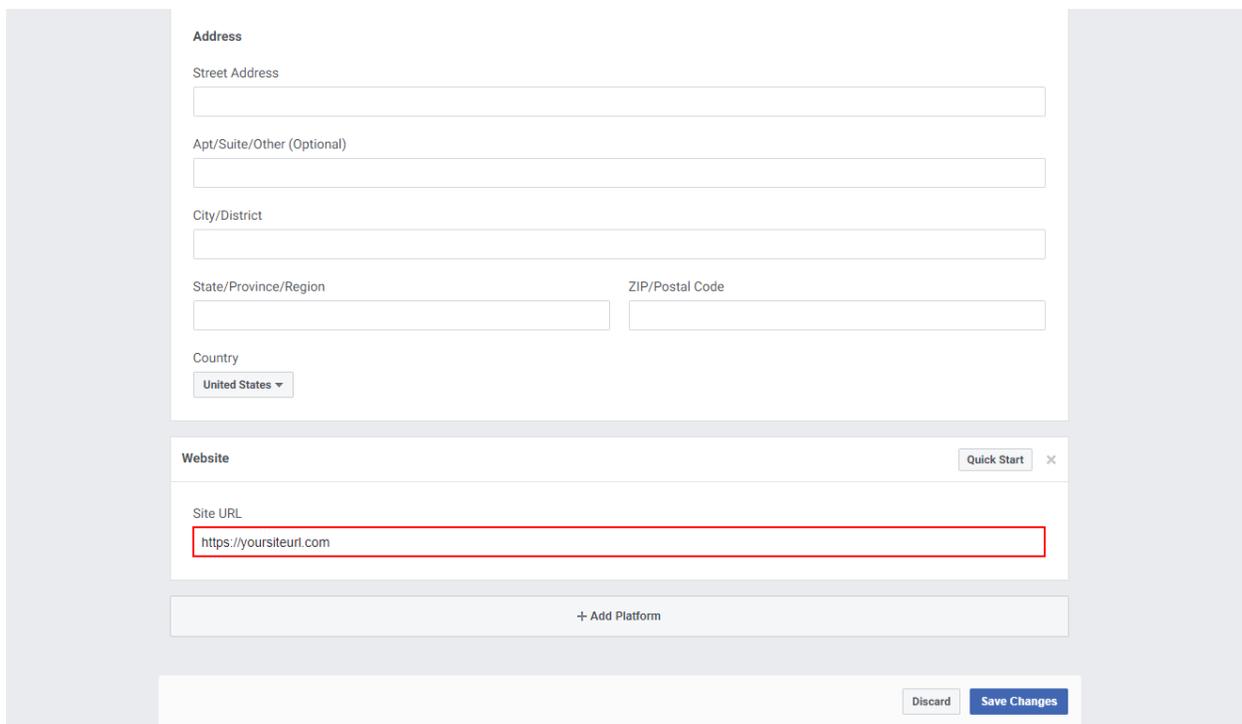
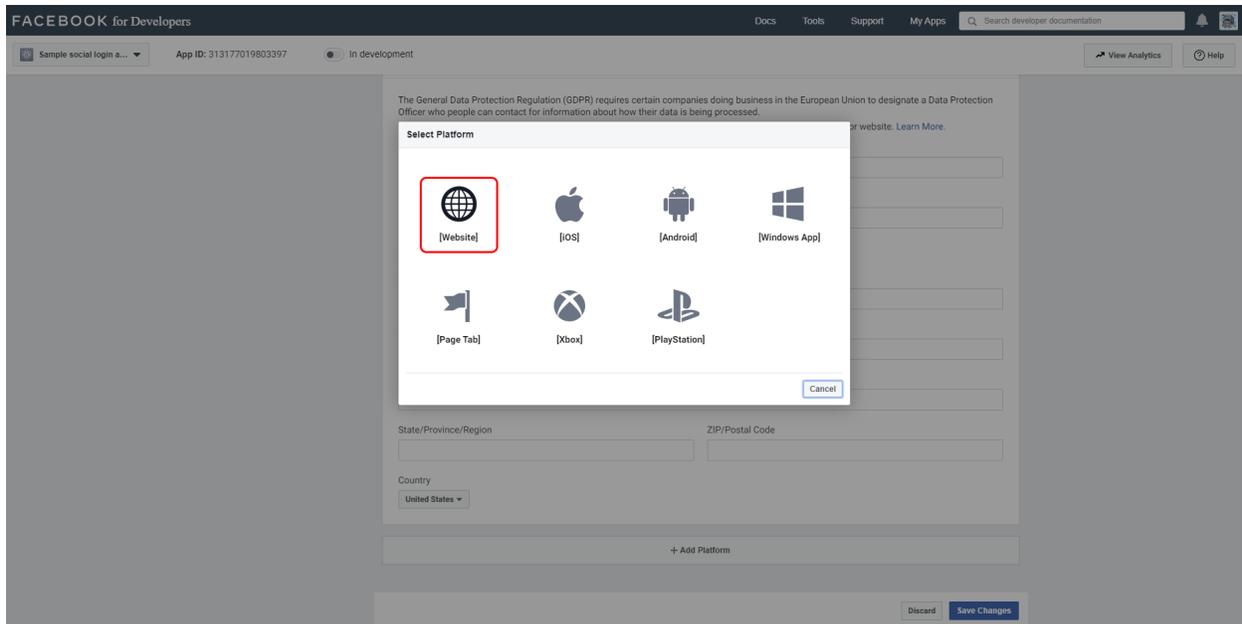
Click on "Save changes" button



Still on "Settings >> Basic" page, scroll to the bottom of the page and click "Add Platform".

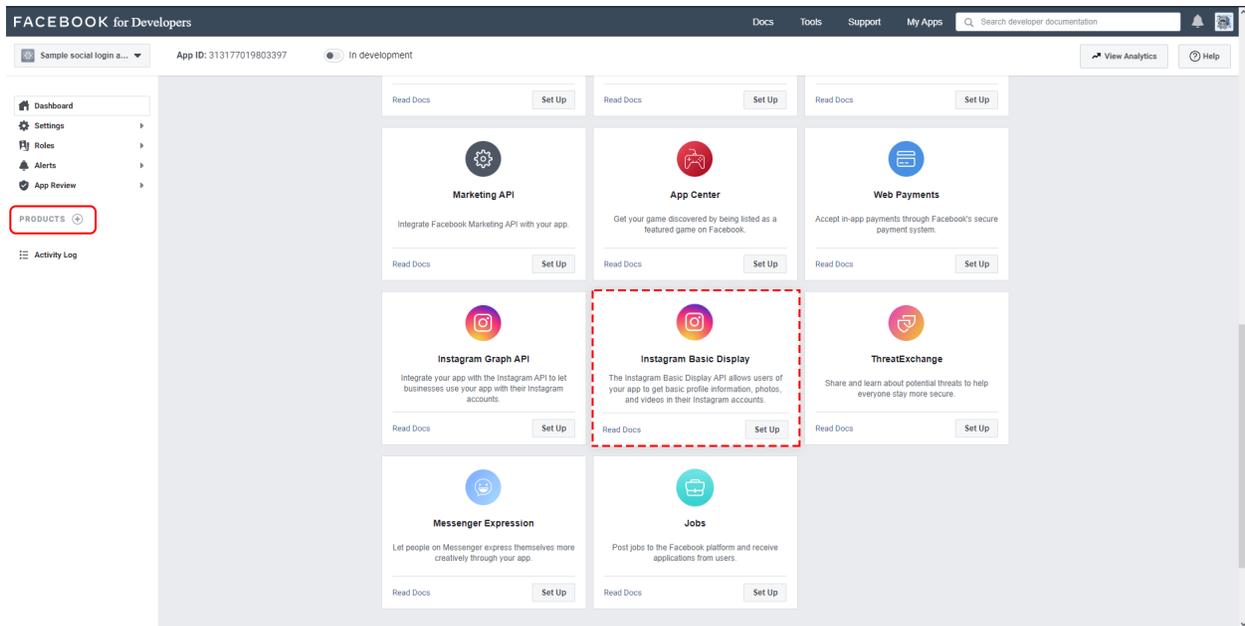


Choose **Website**, add your website's URL, and save your changes.

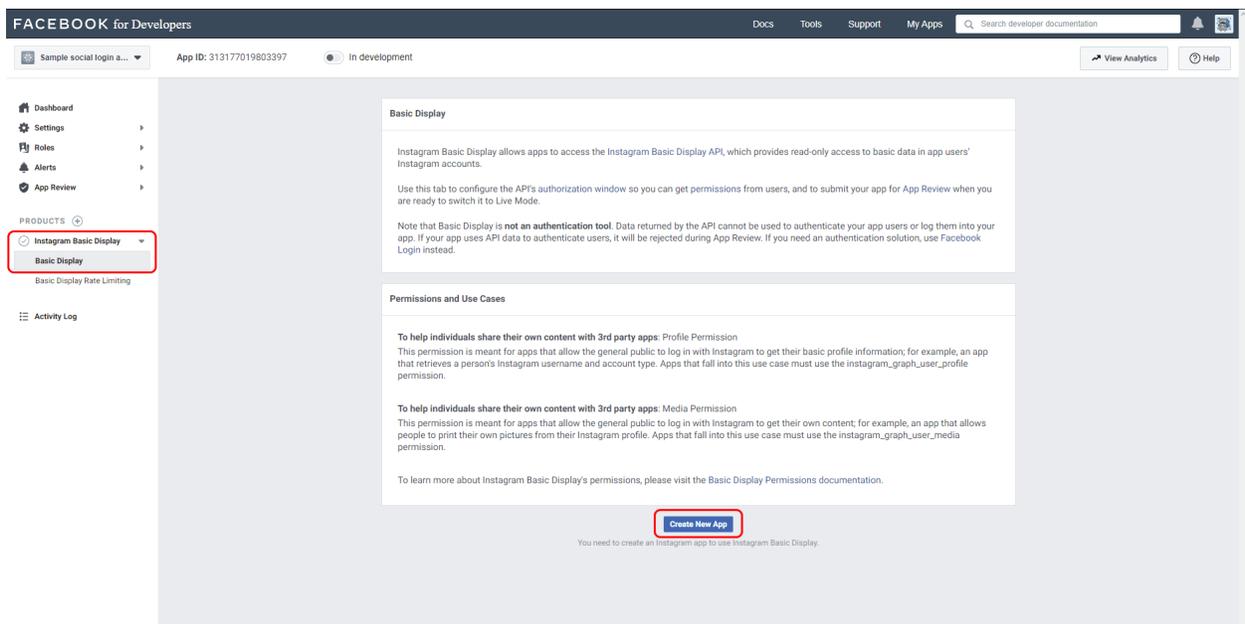


## **Step 2: Configure Instagram Basic Display**

Click **Products**, locate the **Instagram Basic Display** product, and click **Set Up** to add it to your app.

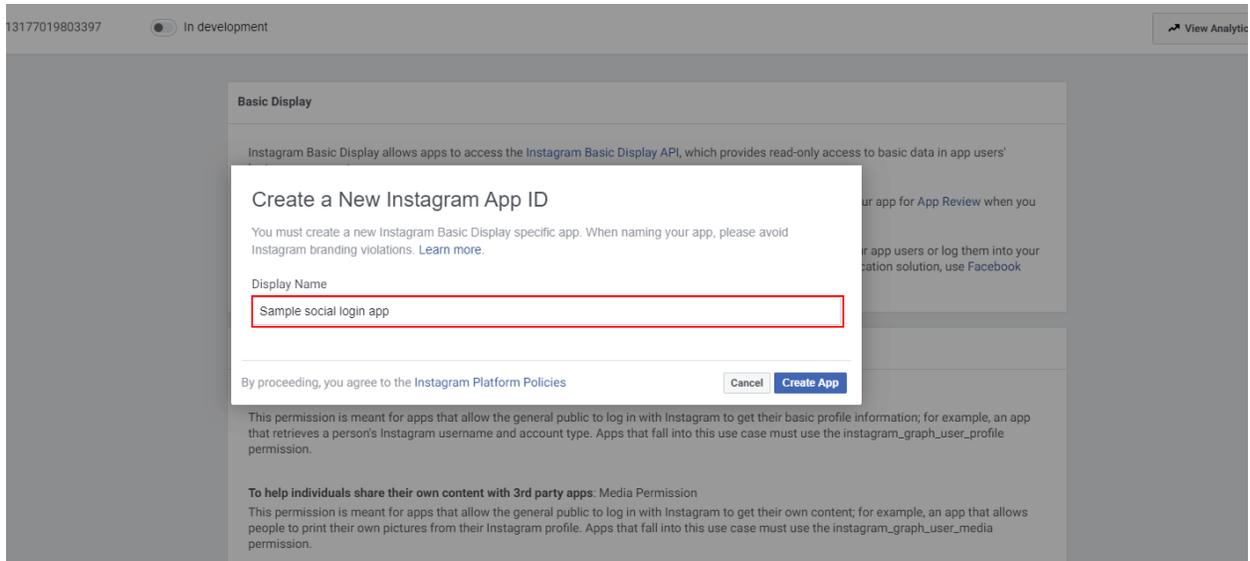


On **Basic Display** page, scroll to the bottom of the page, then click **Create New App**.



In the form that appears, complete each section using the guidelines below.

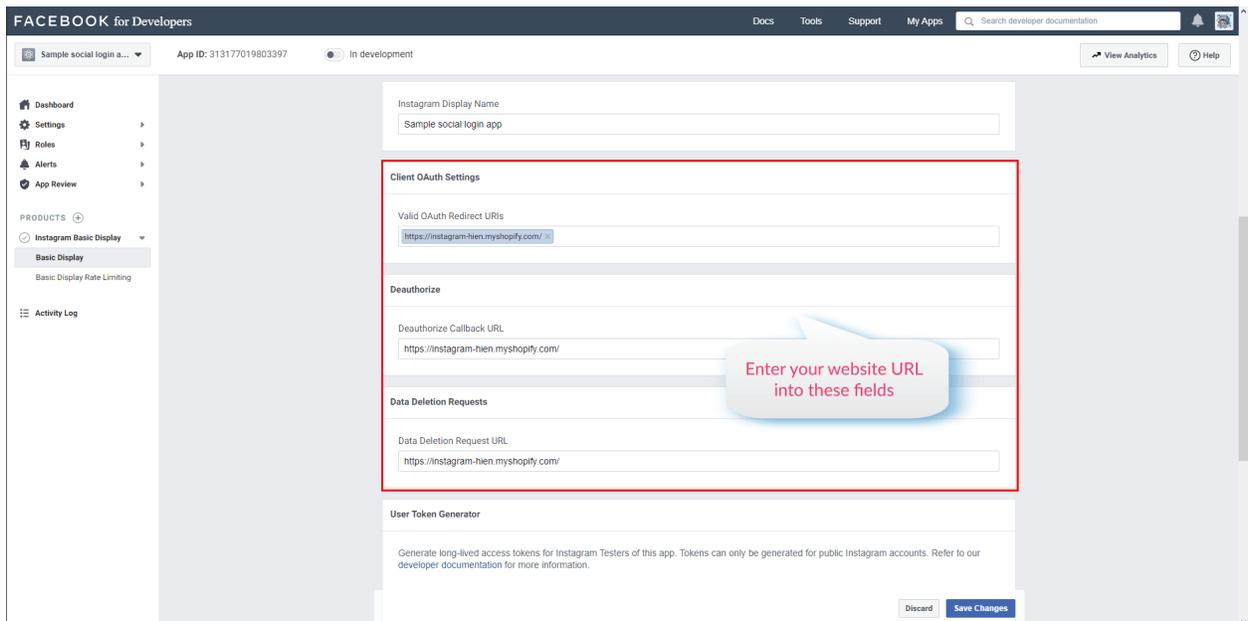
**Display Name:** Enter the name of the Facebook app you just created.



**Valid OAuth Redirect URIs:** Enter your website's URL. After you enter a URL, save your changes and check the URL again; Instagram may have appended a trailing forward slash depending on your URL structure.

**Deauthorize Callback URL:** Enter your website's URL again.

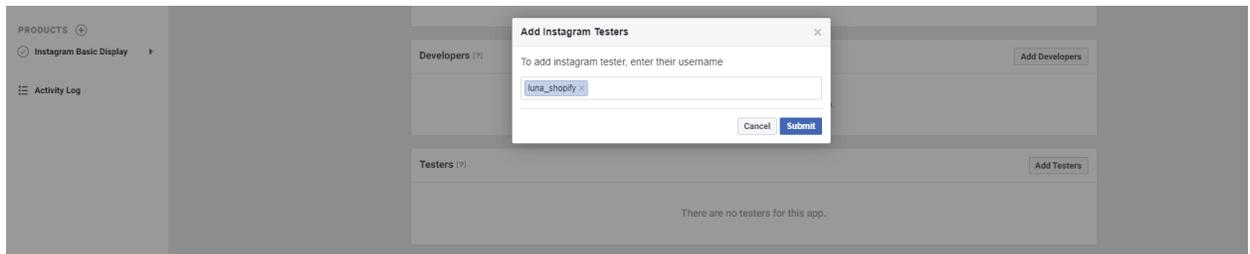
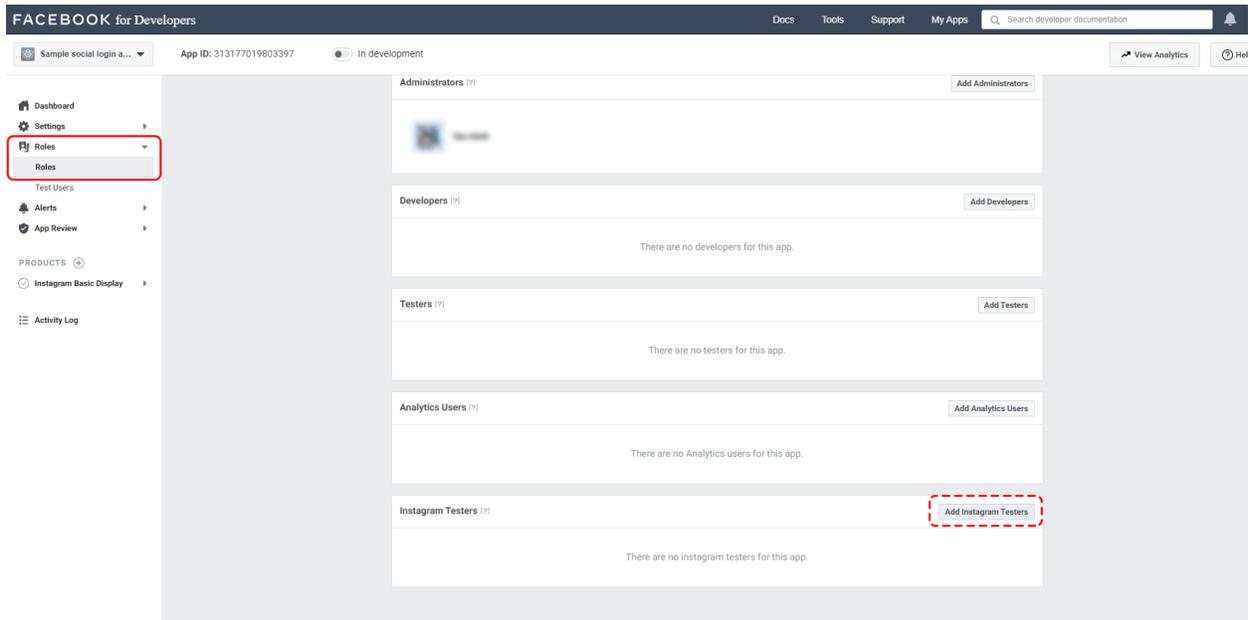
**Data Deletion Request Callback URL:** Enter your website's URL once again.



Save your changes before heading to the next step.

### Step 3: Add an Instagram Test User

Navigate to **Roles > Roles** and scroll down to the **Instagram Testers** section. Click **Add Instagram Testers** and enter your Instagram account's username and send the invitation.



Open a new web browser and go to <http://www.instagram.com> and sign in to your Instagram account that you just invited. Navigate to **(Profile Icon) > Click on the cogwheel icon next to "Edit Profile" button > Apps and Websites > Tester Invites** and accept the invitation.



luna\_shopify [Edit Profile](#)

24 posts 0 followers 5 following

Luna Nguyen  
Demo Instagram account for Shopify app

- Change Password
- Nametag
- Apps and Websites**
- Notifications
- Privacy and Security
- Login Activity
- Emails from Instagram
- Report a Problem
- Log Out
- Cancel

Settings menu on the left:

- Edit Profile
- Change Password
- Apps and Websites**
- Email and SMS
- Push Notifications
- Manage Contacts
- Privacy and Security
- Login Activity
- Emails from Instagram

### Apps and Websites

ACTIVE   EXPIRED   REMOVED   **TESTER INVITES**

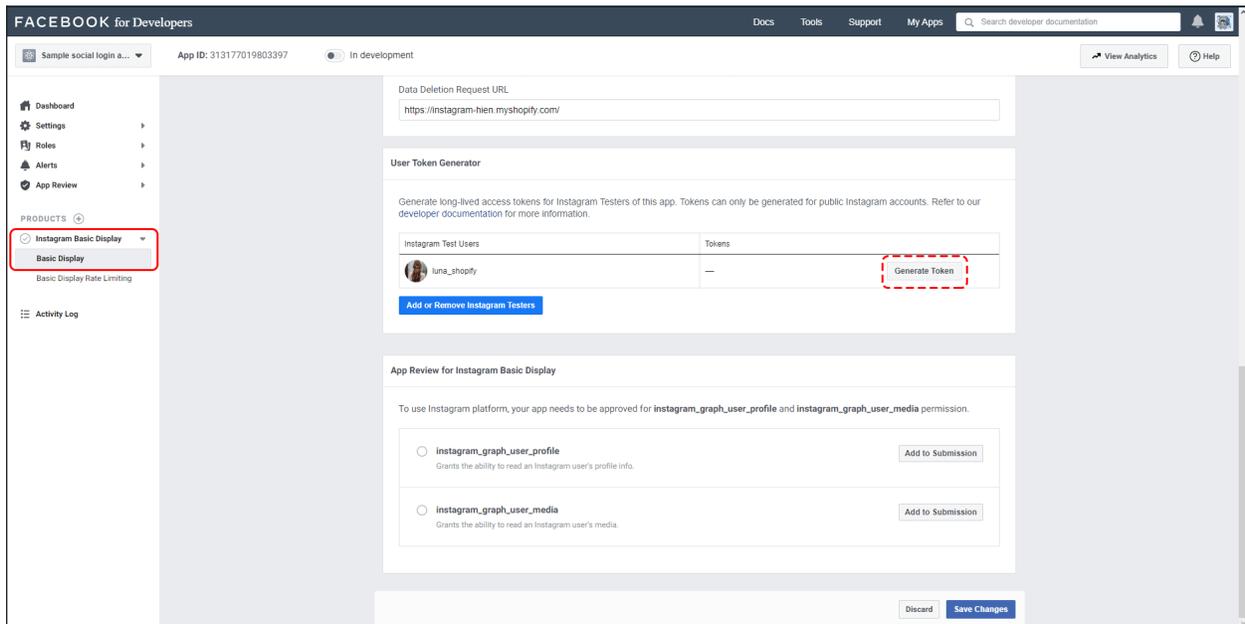
**Sample social login app**

**Sample Shopify App**  
Authorized by you on Mar 9, 2020

Your Instagram account is now eligible to be accessed by your Facebook app while it is in **Development Mode**.

**Step 4:** Generate Access Token for Test User

Navigate to **App Dashboard > Products > Instagram Basic Display > Basic Display** page and scroll down to **User Token Generator** section. Click on "Generate Token" button.



Log in with your Instagram account. Allow the app to access your Instagram account data.

# Instagram

Hi Luna Nguyen, Sample social login app is requesting to do the following:

**Access your profile info** Required  
username, account type

**Access your media**   
caption, media count, media type,  
media url, permalink, timestamp  
and thumbnail

Cancel

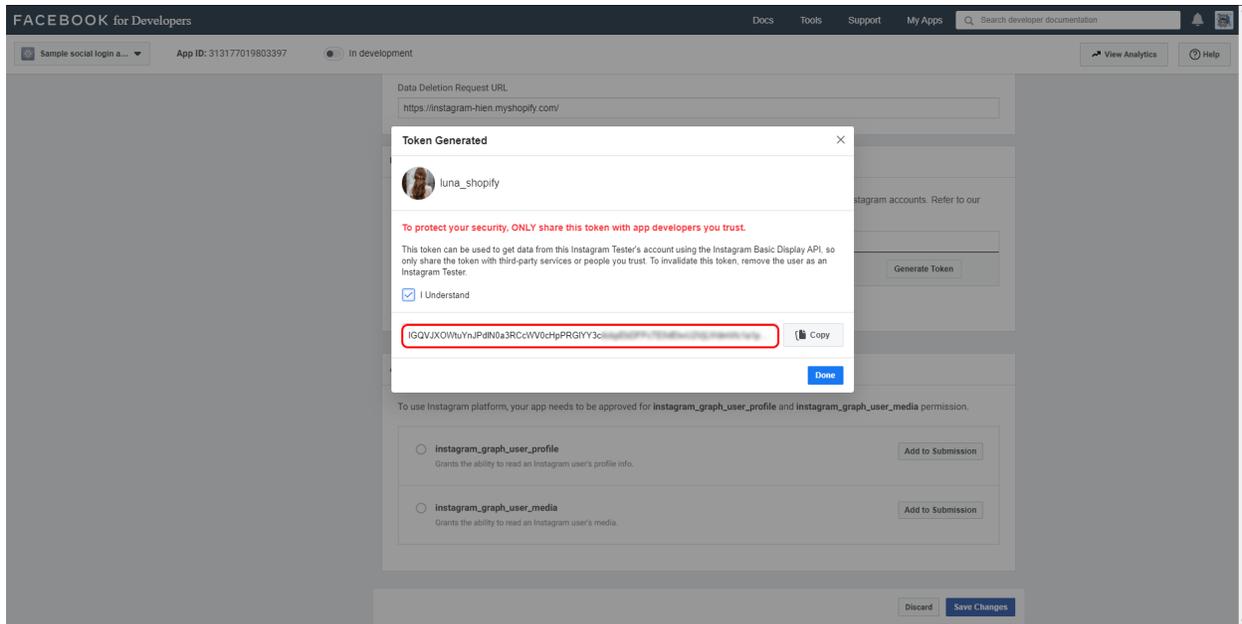
Authorize

You should only allow third-party applications that you trust and understand how they will use this information about you. See their [Privacy Policy](#). You can remove this app at any time by visiting your [Settings](#).

[ABOUT](#) [HELP](#) [PRESS](#) [API](#) [JOBS](#) [PRIVACY](#) [TERMS](#)  
[LOCATIONS](#) [TOP ACCOUNTS](#) [HASHTAGS](#) [LANGUAGE](#)

© 2020 INSTAGRAM FROM FACEBOOK

Click on "I understand" checkbox then copy your Instagram Access Token.



Paste your Instagram Access Token on **Instagram Shopping Slider** module configuration page.

### **NOTE:**

*Long-lived tokens are valid for 60 days and our module will refresh your token automatically before they expiring. You will not have to manually regenerate your access token.*

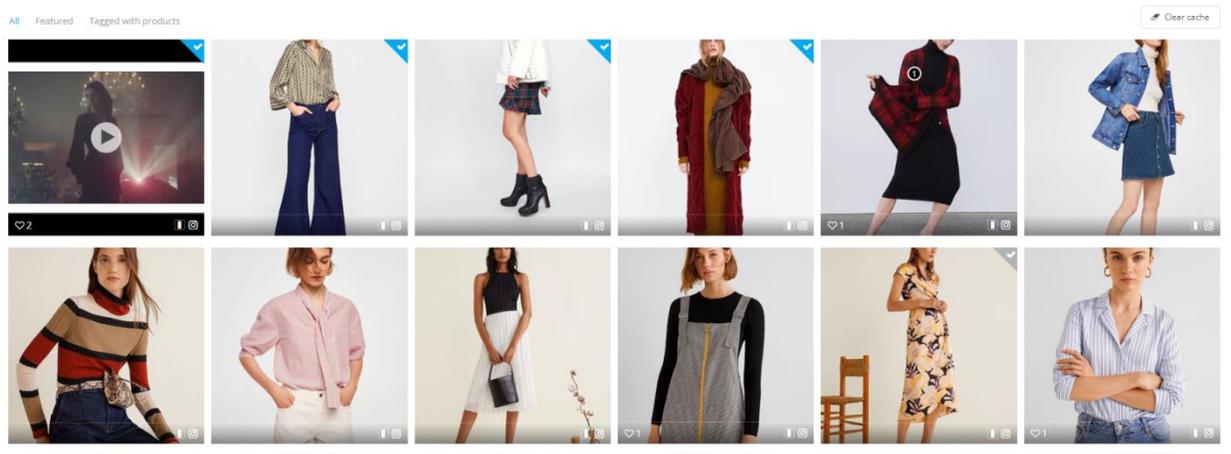
## **3. Photos and videos**

---

After connecting your Instagram account with your PrestaShop store, we will move to “**Photos & videos**” tab. In this tab you can view and manage all your Instagram photos and videos. There are 3 sub tabs:

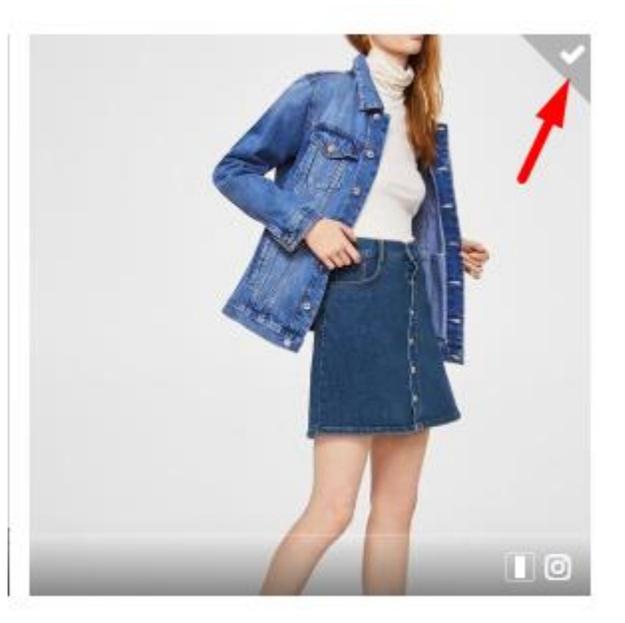
- ❖ All: display all photos/videos.
- ❖ Featured: display featured photos/videos. These photos/videos will have a triangle blue mark on the right top corner.

- ❖ Tagged with products: display photos/videos tagged with products. On these photos you can see the black number marks.



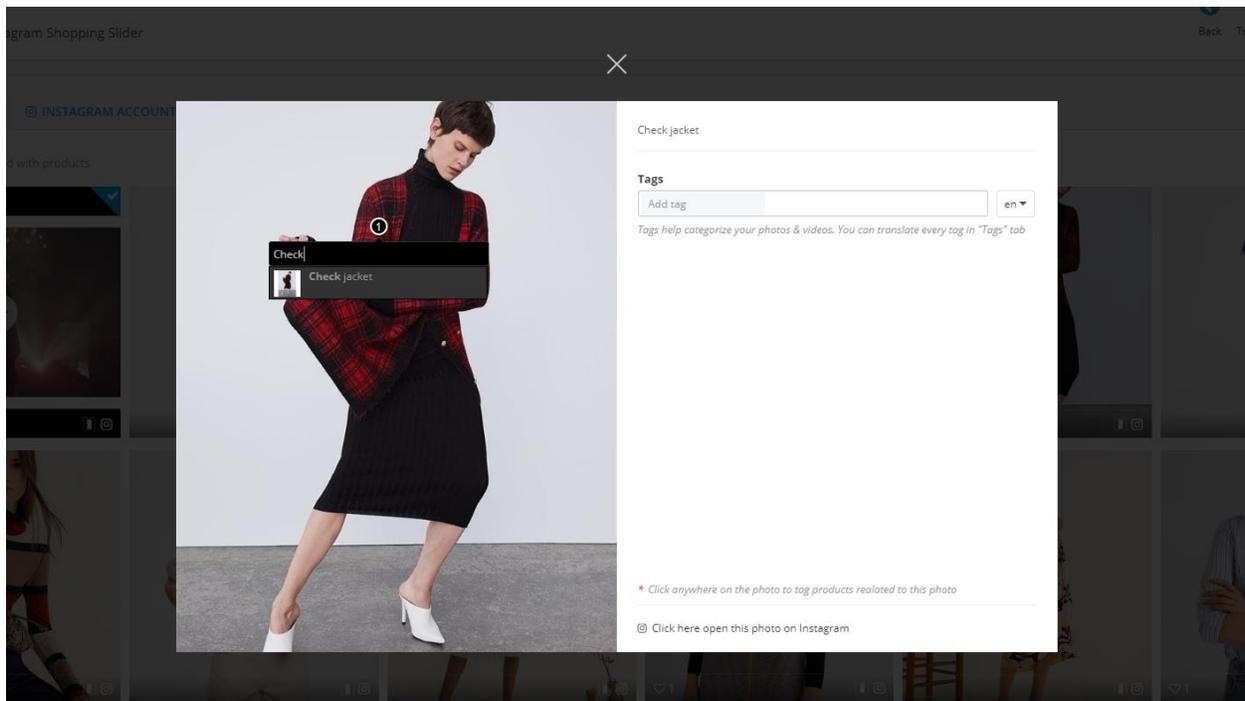
### Mark a photo/video as featured:

- ❖ Hover mouse pointer over the photo/video you want to mark.
- ❖ A grey rectangle mark will appear on the right top corner.
- ❖ Click the mark.

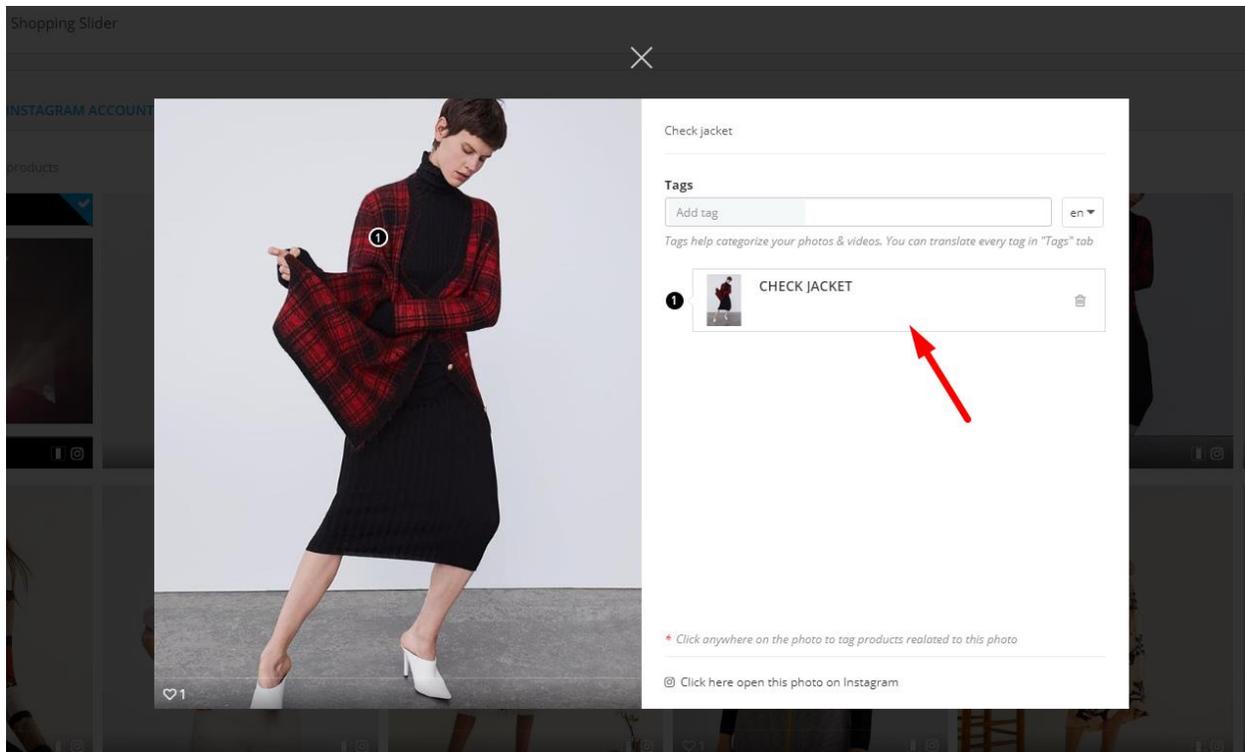


### Tag products to a photo/video:

- ❖ Click on a photo/video you want to tag products.
- ✓ Point to the position you want to tag product, click the left mouse. Product tag will appear along with a search box. You can search for a product by its ID, name or reference.

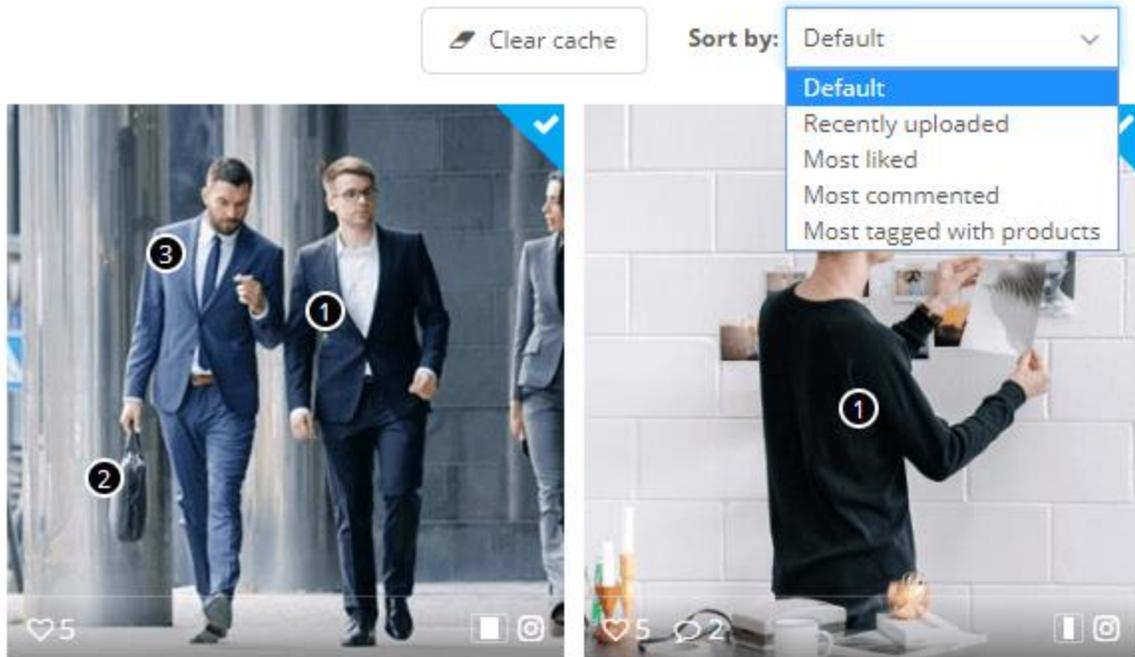


- ✓ Select the product you want to tag. It will be displayed on the right of your photo/video. You can tag as many products as you wish.



## Sort photos/videos

In the **Featured** and **Tagged with products** sub tags, you can sort the photos/videos by some following conditions:



## Clear cache

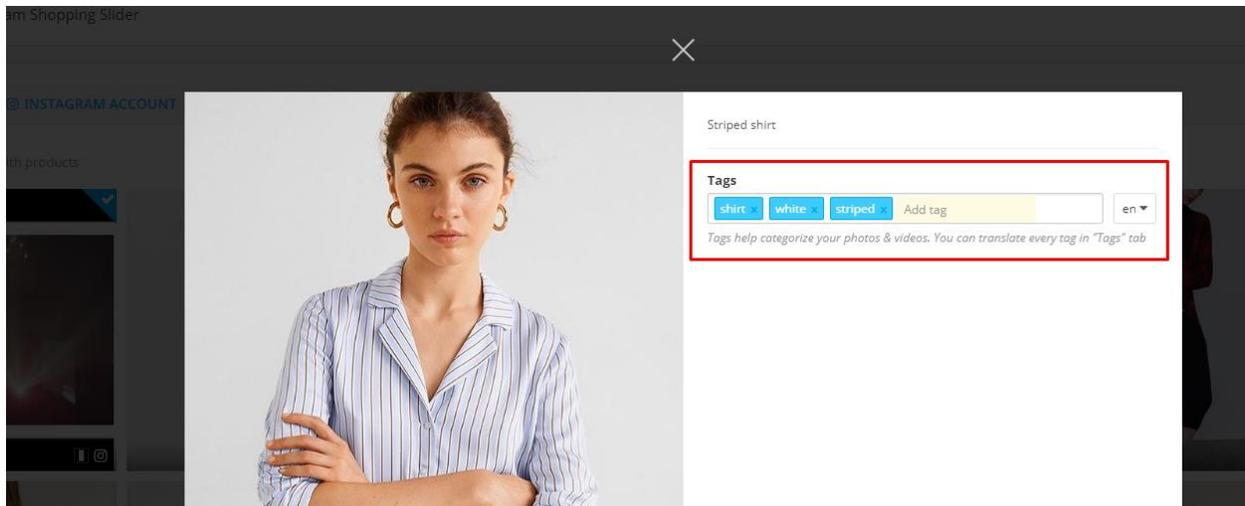
You can clear photo cache data by clicking the “**Clear cache**” button on the top of each sub tab.

## 4. Tags

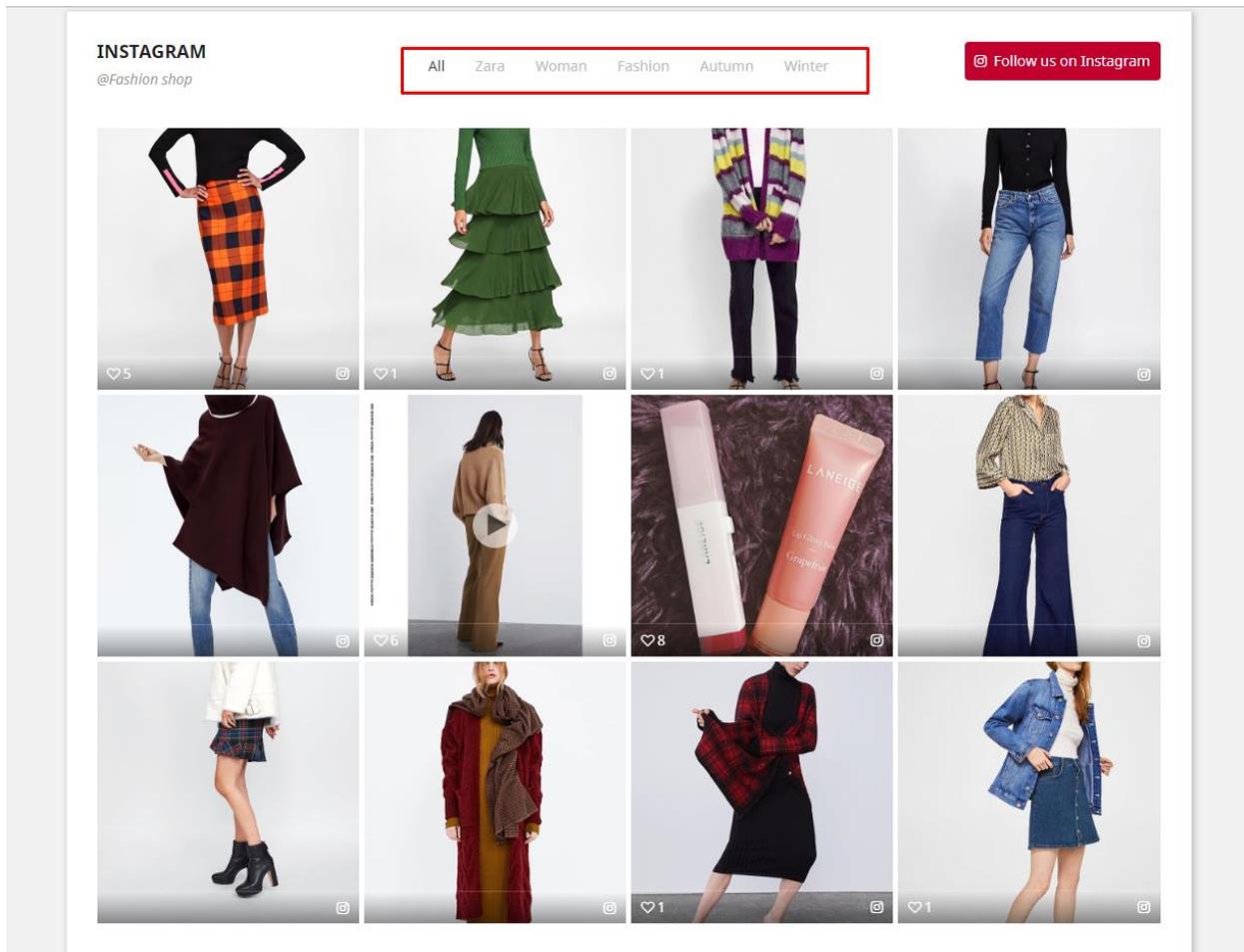
---

For each Instagram photo or videos, you can add unlimited number of tags. These photo tags can be used to categorize your Instagram photos and videos.

- ❖ To add a tag, just open any picture or video you want from **Photos and videos** tab.
- ❖ Enter the tags. Press “Enter” after every tag to add them to your photo or video.



The tag list can be displayed on homepage, gallery page, sidebar, etc.



**Instagram Shopping Slider** will create shortcode for each photo tag and you can display photos and videos having a same tag on anywhere you want using this shortcode.

TAGS 5

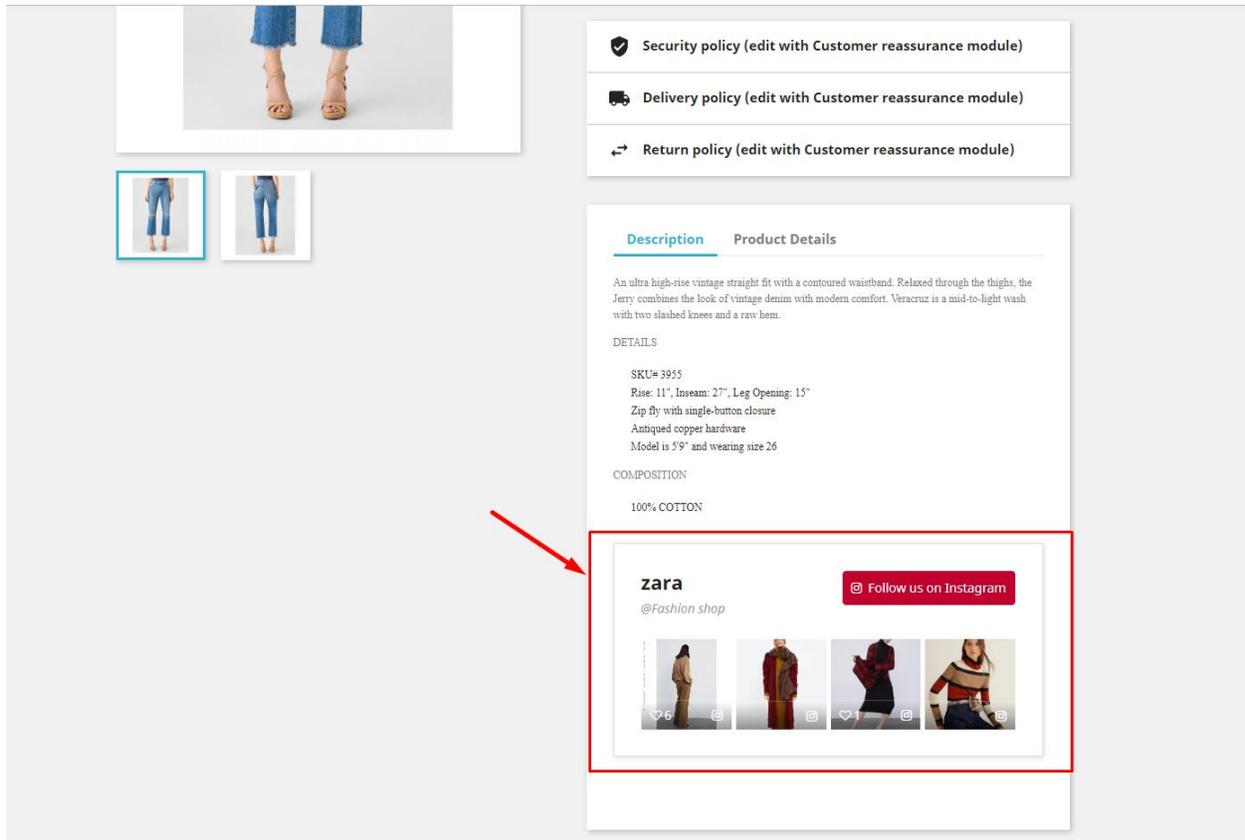
Shortcode	Tag	Tag page	Status	Featured	Sort Order	
[InstaTag id="27"]	Fashion	<a href="https://demo1.etssoft.net/instagram/en/instagram-feed/27-fashion">https://demo1.etssoft.net/instagram/en/instagram-feed/27-fashion</a>	✓	✓	1	View tag page
[InstaTag id="28"]	Jacket	<a href="https://demo1.etssoft.net/instagram/en/instagram-feed/28-jacket">https://demo1.etssoft.net/instagram/en/instagram-feed/28-jacket</a>	✓	✓	2	View tag page
[InstaTag id="29"]	Pullover	<a href="https://demo1.etssoft.net/instagram/en/instagram-feed/29-pullover">https://demo1.etssoft.net/instagram/en/instagram-feed/29-pullover</a>	✓	✓	3	View tag page
[InstaTag id="30"]	Jean	<a href="https://demo1.etssoft.net/instagram/en/instagram-feed/30-jean">https://demo1.etssoft.net/instagram/en/instagram-feed/30-jean</a>	✓	✓	4	View tag page
[InstaTag id="31"]	Vest	<a href="https://demo1.etssoft.net/instagram/en/instagram-feed/31-vest">https://demo1.etssoft.net/instagram/en/instagram-feed/31-vest</a>	✓	✓	5	View tag page

Edit  
Delete

For example, you can insert tag shortcode into the **product description** like the screenshot below:

The screenshot shows a product editor interface. The 'Description' tab is active, displaying a rich text editor. The description text includes details about a product, such as 'An ultra high-rise vintage straight fit...' and 'COMPOSITION: 100% COTTON'. A red box highlights the description area, and a red arrow points to the shortcode `[InstaTag id="1"]` inserted at the end of the text. The interface also shows a 'Price' section with 'Tax excluded' and 'Tax included' fields, and a 'Categories' section with 'Home' and 'Clothes' selected. At the bottom, there are 'Preview' and 'Online' buttons, and a 'Save' button.

On the front end, you will see an Instagram block appears on product description area.



Our module also generates a separated page for each photo tag. These tag pages are fully SEO optimized, you can easily modify SEO elements such as meta title, meta description, meta keyword, friendly URL, etc. by selecting “Edit” button.

TAG INFO **SHORTCODE**

\* Tag name  en ▼

Meta title  en ▼

SEO friendly URL  en ▼

Tags page on your site: <http://localhost:8080/prestashop/en/instagram-feed/1-pink>  
You can copy this link and paste to your menu module

Meta description  en ▼

Meta keywords  en ▼

Separated by a comma (,)

Status  YES  NO

Featured  YES  NO

Featured tags will be displayed on Photos block and Gallery page

Our module also offers to you a detailed customize tool for tag shortcode. You can decide how photos having a same tag will be displayed where you place tag shortcode.

The screenshot shows the 'MANAGE TAG' configuration interface. It has two tabs: 'TAG INFO' and 'SHORTCODE'. The 'SHORTCODE' tab is active. The settings are as follows:

- Sort by:  Default,  Recently uploaded,  Most liked,  Most commented,  Most tagged with products
- \* Number of initial photos displayed: 8 photo(s)
- \* Maximum number of photos displayed: 20 photo(s)
- Number of photos per row on desktop: 4
- Number of photos per row on tablet: 4
- Number of photos per row on mobile: 1
- \* Photo spacing: 5 px
- Display "follow us" link: YES
- Display Instagram user name: YES
- Layout type:  Grid view,  Carousel slider,  Masonry
- Auto play carousel slider: YES
- \* Carousel slider speed: 2000 milliseconds(s)

### ❖ Layout type

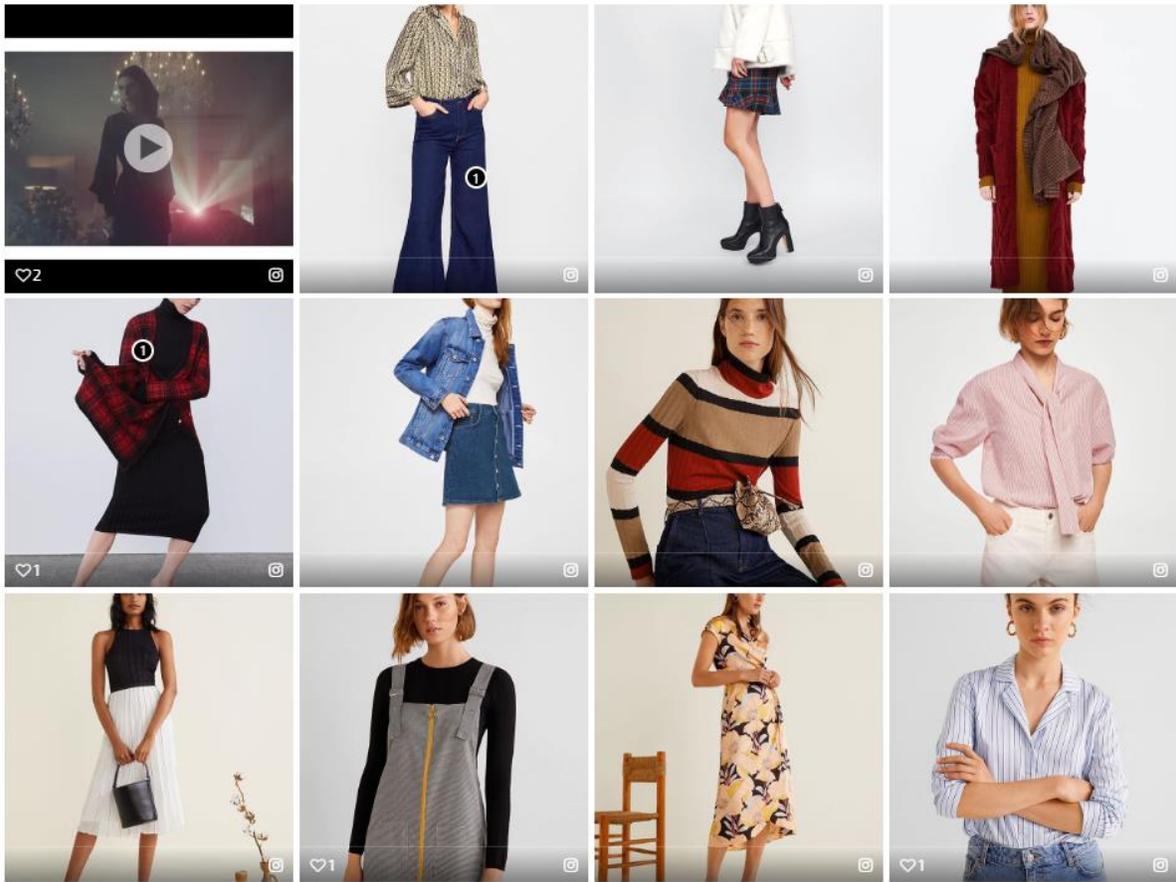
You can choose between 3 types of layout: Grid view, Carousel slider or Masonry.

**Grid view** is the type of layout that displays items in a two-dimensional, scrollable grid.

INSTAGRAM  
@tamkhiet.bb

All Pink Shirt White Striped Fashion Women

Follow us on Instagram

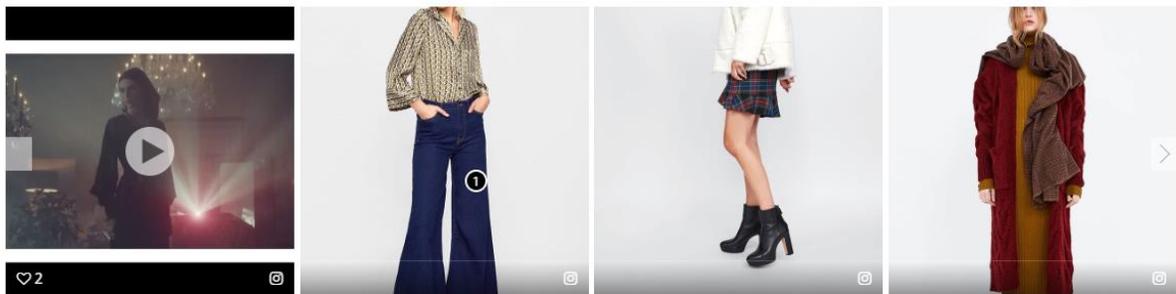


Carousel slider is a highly customizable, stylish responsive slider.

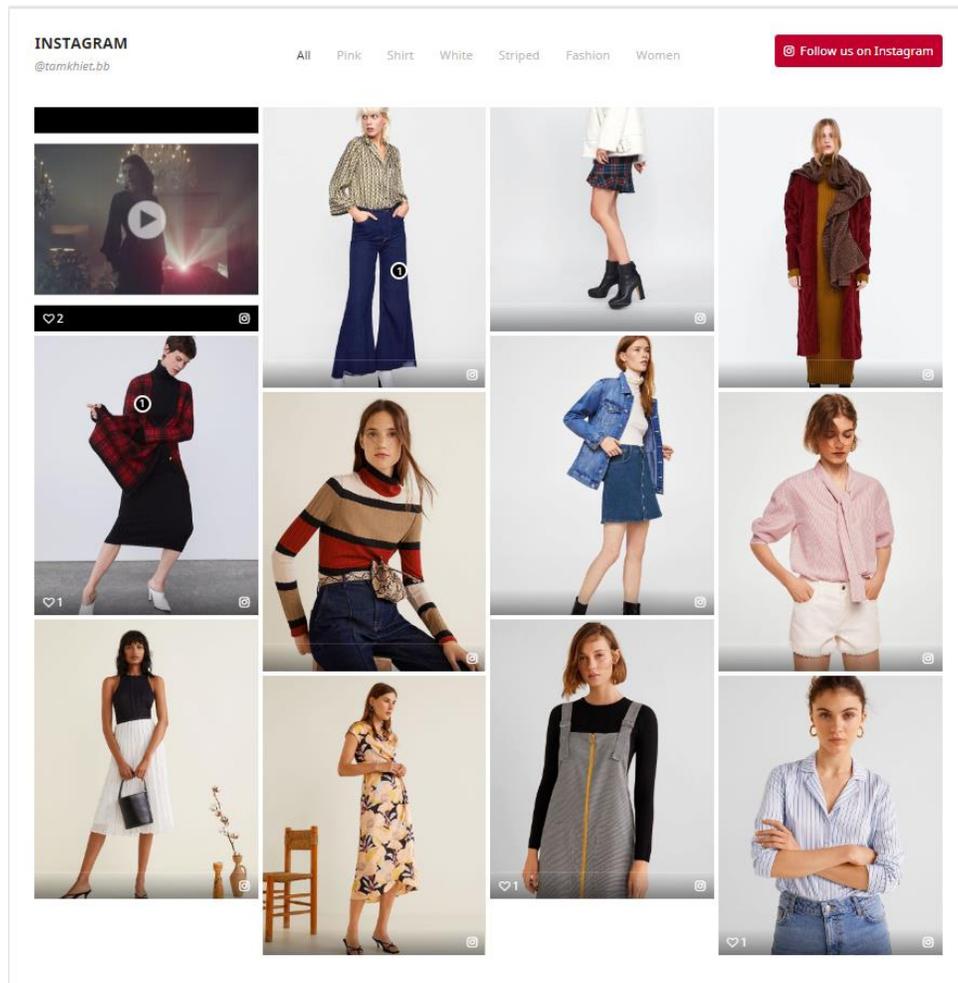
INSTAGRAM  
@tamkhiet.bb

All Pink Shirt White Striped Fashion Women

Follow us on Instagram



**Masonry** is a kind of grid layout. It works by placing photos in optimal position based on available vertical space, sort of like a mason fitting stones in a wall. If you select this layout to display your block, you can modify how many columns each photo/video will occupy in **“Photos and videos”** tab.

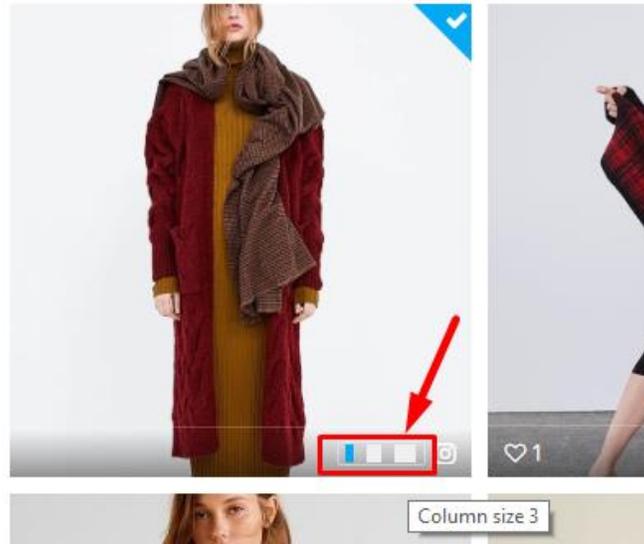


### **Change photo size in Masonry layout**

When you set up **Tag page** or **Gallery page** in Masonry layout, it doesn't have fixed height rows. The photos will be in optimal position based on available vertical space. To adjust photo size, you should follow these steps:

- ✓ Move mouse pointer to the square icon on the bottom of a photo/video you want to adjust.

- ✓ It will show 3 options: Column size 1, Column size 2 and Column size 3 – that means the photo will occupy 1, 2 or 3 columns in the layout.



- ❖ Select the size you want and click “Save” to finish.

## 5. Settings

---

### 5.1. General

On this sub tab you will find general setting options for **Instagram Shopping Slider**

General Colors & Labels Hooks Gallery page Product page Tag page

Enable tag list on sidebar  YES  NO

Display tag list on    Left sidebar  Right sidebar

\* Maximum number of tags displayed  tag(s)

Enable popup photo slider  YES  NO  
*Shopping feature only works if this option is enabled*

Display like count  YES  NO

Display comment count  YES  NO

Display Instagram comments  YES  NO **Display comments on Instagram popup photo on front office**

Display photo description  YES  NO

Enable "View photo on Instagram" button  YES  NO

Enable videos  YES  NO

Display 'Shop now' & 'View photo/video' button:  YES  NO **A button will appear when customers hover mouse pointer over an Instagram photo/video**

Display tagged products  YES  NO

Enable "Add to cart" button  YES  NO

Redirect to shopping cart page when click on 'Add to cart' button  YES  NO **After adding a product tagged on Instagram photo/video, customers will be redirected to Cart page**

Thumbnail Instagram photo size  Low resolution  Medium resolution  Standard resolution

Enable zooming effect when hovering on Instagram photos  YES  NO

Initial photo filter effect    None  Grey out  Sepia  Saturate  Contrast  HUE-rotate  Opacity  Invert  Blur  Brightness

Hover photo filter effect    None  Grey out  Sepia  Saturate  Contrast  HUE-rotate  Opacity  Invert  Blur  Brightness

Display product marks on photo thumbnails  YES  NO

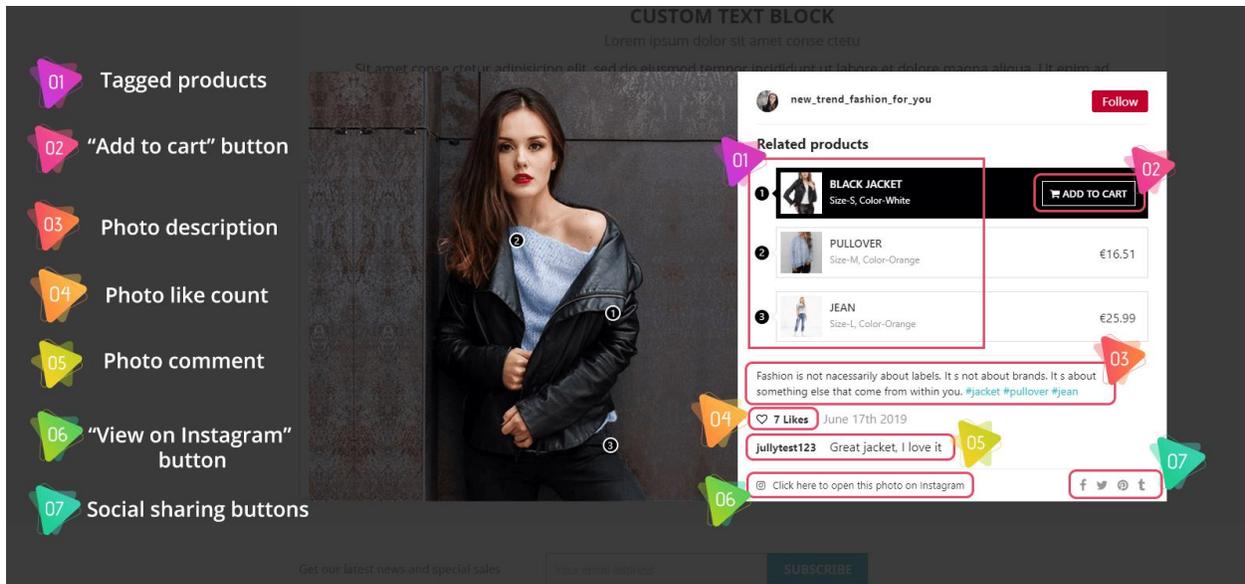
Type of product image thumbnail    Cart  Home  Large  Medium  Small

Cache Instagram request  YES  NO

\* Cache lifetime  minute(s)

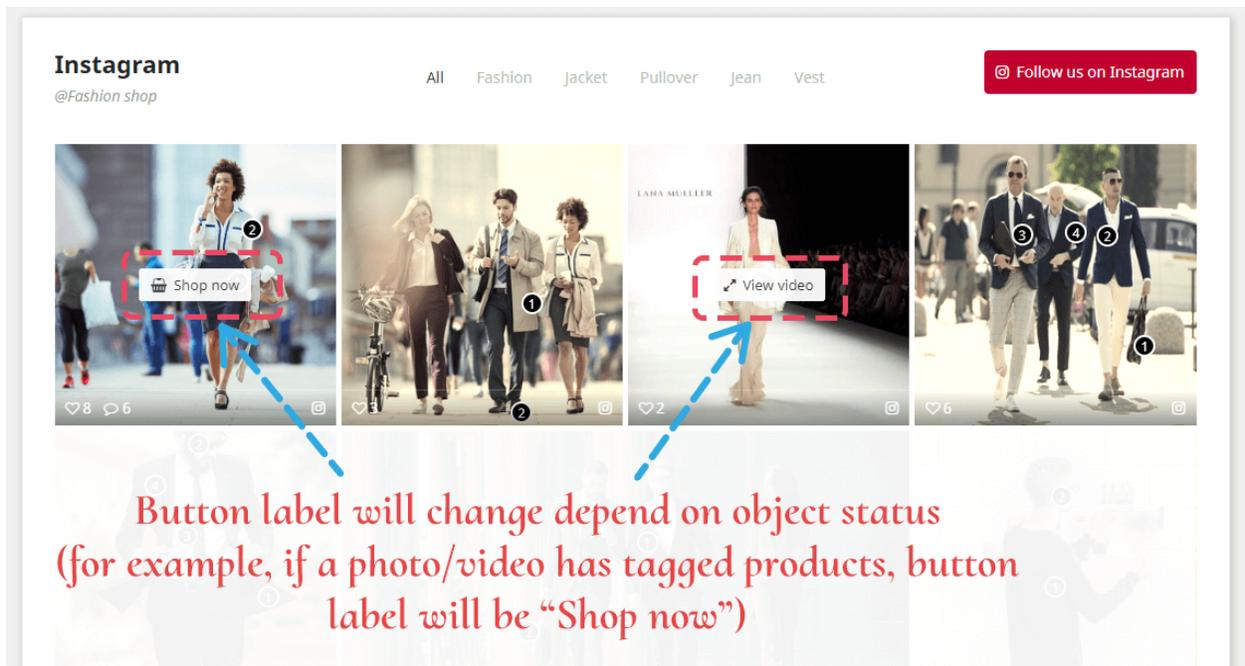
## ❖ Popup photo slider

Your Instagram photo/video will be displayed on a beautiful popup slider with their detailed information and tagged products (if have). Remember to enable this option so that your customers can buy products on your Instagram photo/video.



❖ Display “Shop now” and “View photo/video” button

If you enable this option, when customers hover mouse pointer over an Instagram photo/video on front office, a button will appear. Depend on the object status, button label will vary. You can set up button label for each case on “Colors and labels” sub tab.



❖ Tagged products

When you open any photo/video, the tagged products are displayed on the right side of the photo/video. By default, the marks are numbered and have black color.

You can hide tagged products or modify product mark color in “**Colors and labels**” tab. Product marks also appear on photo thumbnails, but if you want to show clear pictures, feel free to disable this option.

#### ❖ Instagram cache

Cache is a component that stores data so future requests for that data can be served faster. We suggest you to turn on “**Cache Instagram request**” option to optimize process time. In addition, you can change cache lifetime (the default value is 60 minutes).

## 5.2. Colors & Labels

On this sub tab, you are able to modify the label of popup button and colors of other elements such as popup button color, product mark background, product mark color, etc.

Button title when image/video has tagged products  en

Button title when image doesn't have products tagged  en

Button title when video doesn't have products tagged  en

Button text color

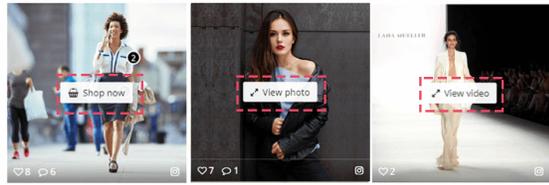
Button text hover

Button background color

Button hover color

Button border color

Button border hover color



"Follow" button title  en

"Follow" button text color

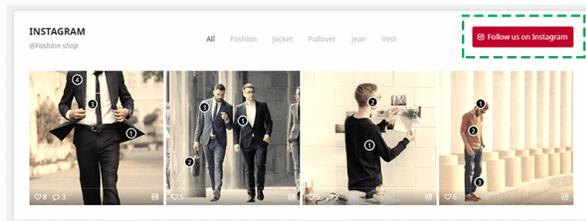
"Follow" button text hover color

"Follow" button background color

"Follow" button hover color

"Follow" button border color

"Follow" button border hover color



Popup "Follow" button title  en

Popup "Follow" button text color

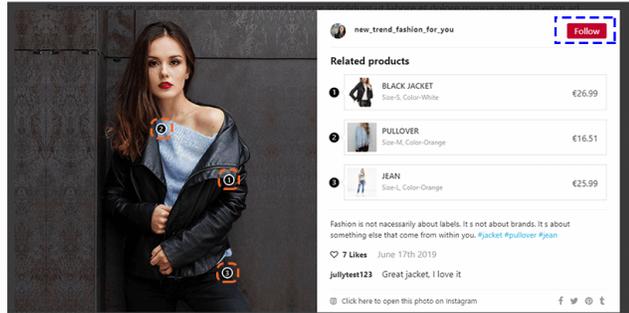
Popup "Follow" button text hover color

Popup "Follow" button background color

Popup "Follow" button hover color

Popup "Follow" button border color

Popup "Follow" button border hover color



Product mark background

Product mark text color

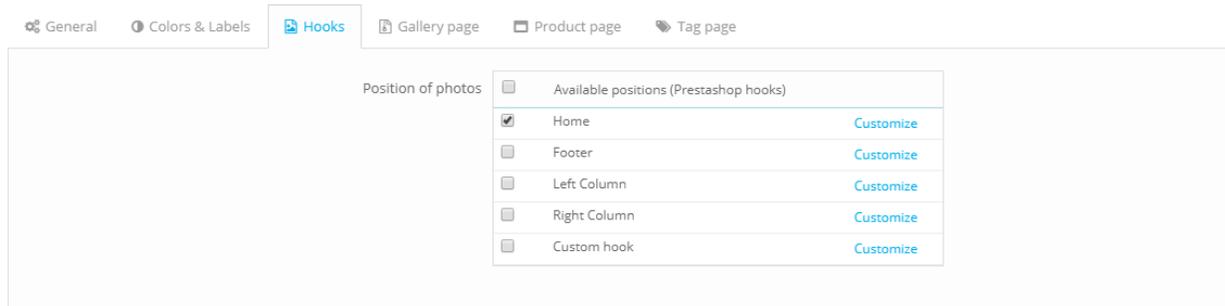
Product mark hover color

Product mark text hover color



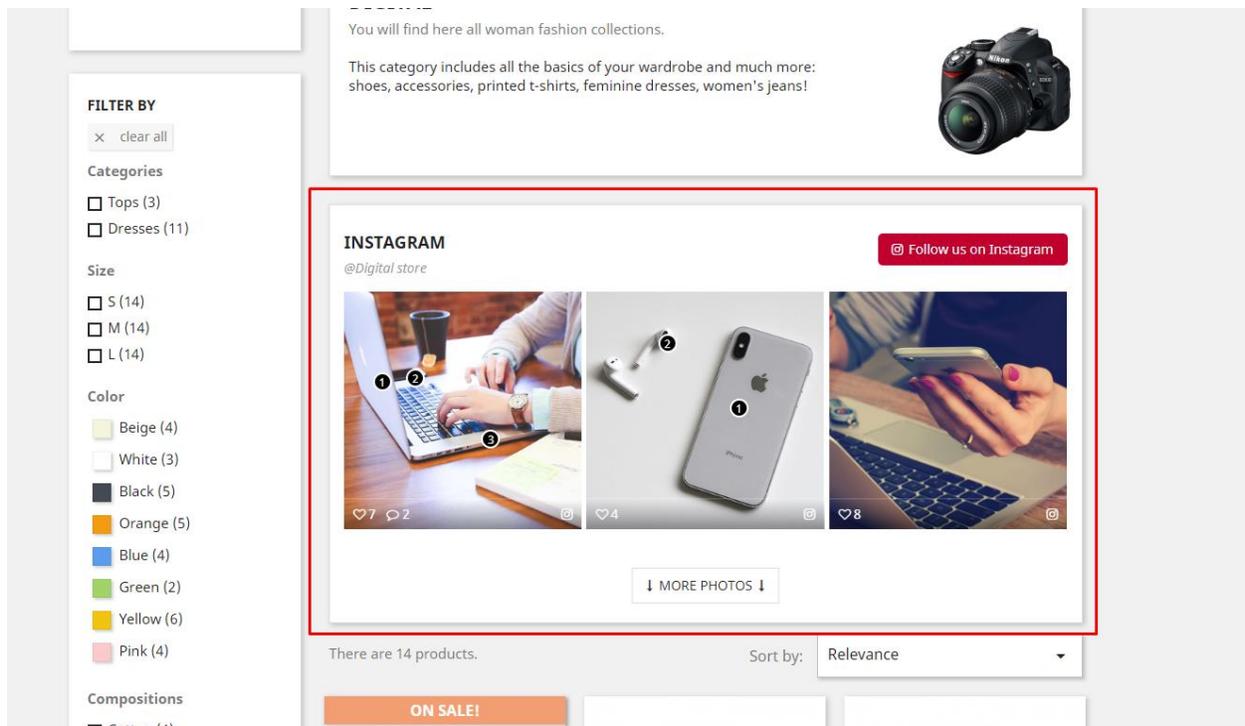
### 5.3. Hooks

You can place Instagram photo blocks at various places. By default, it will appear on the Home page.

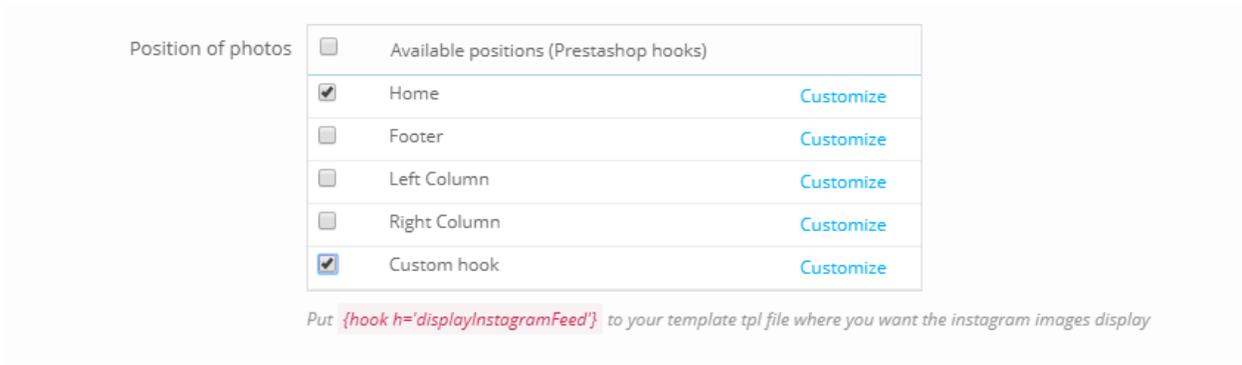


PrestaShop already supported our module to display on these following locations: Home page, footer, left column and right column, but if you want to present **“Instagram Shopping Slider”** module on other places, you will have to add custom hook into template file (.tpl file).

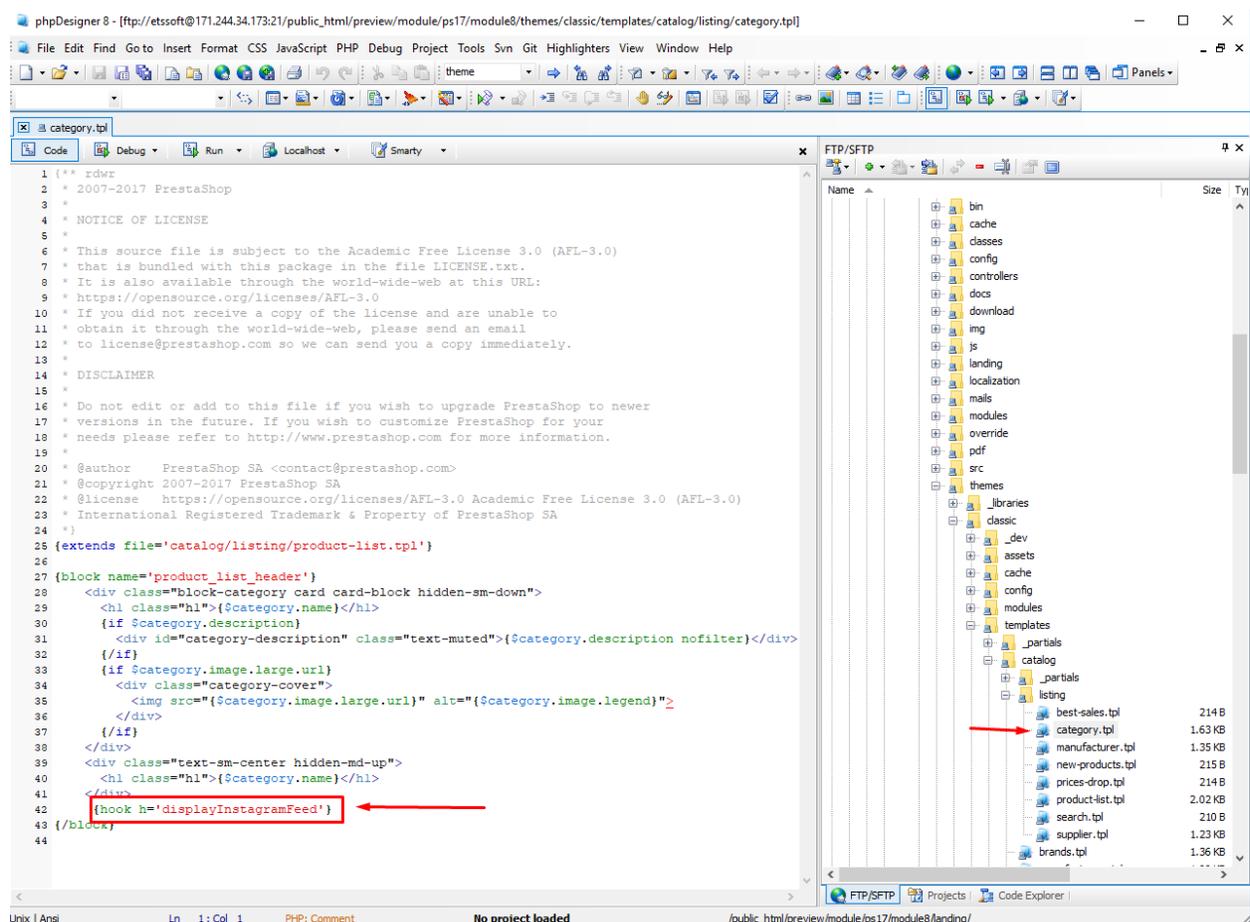
For example, in the picture below we show **“Instagram Shopping Slider”** on Category page, above the products area.



Back to the “Hooks” tab, select “Custom hook”.



Copy the line `{hook h='displayInstagramFeed'}` and paste it into “category.tpl” file.



To manage how Instagram photos will be displayed on each position, please open the “Customize hook” popup by clicking at “Customize”.

Colors & Labels

Hooks

Gallery page

Product page

Tag page

Position of photos

Available positions (Prestashop hooks)

Home

Customize

Footer

Customize

\* Block title

Instagram

en

Text position

Left and right

Center

Restrictions

Display all photos

Display featured photos only

Display photos tagged with products only

Force full-width layout

YES

NO

*Not recommended. If you need full-width layout, you should use "custom hook" solution. Put the custom hook into a full-width area on your HTML*

\* Number of initial photos displayed

12

photo(s)

\* Maximum number of photos displayed

18

photo(s)

Number of photos per row on desktop

4

Number of photos per row on tablet

4

Number of photos per row on mobile

1

\* Photo spacing

5

px

Display "follow us" link

YES

NO

Display Instagram user name

YES

NO

Layout type

Grid view

Carousel slider

Masonry

Enable jQuery Lazy load

YES

NO

Allow load more photos

YES

NO

"Load more" type

Click on "Load more" button

Auto when scroll down

Force to use carousel slider on mobile

YES

NO

Display tags

YES

NO

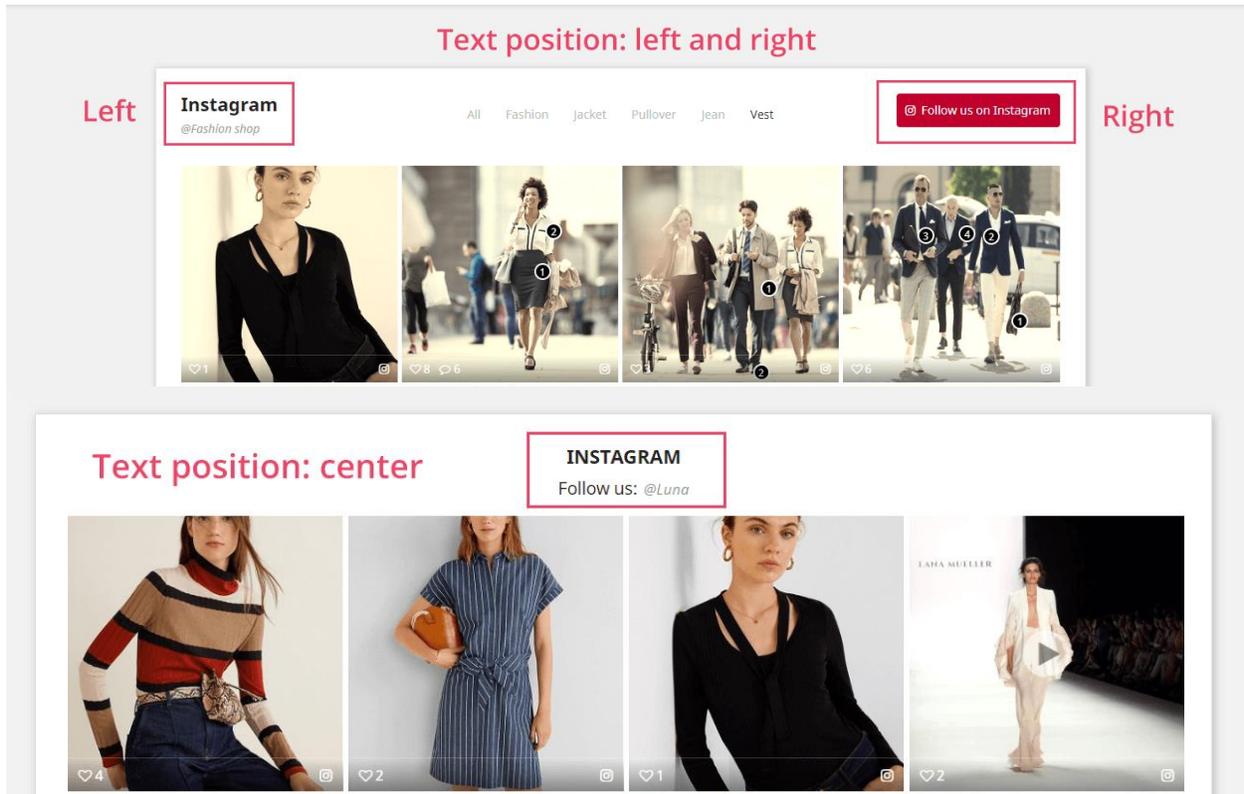
How to filter photos by tags

Reload photos using Ajax

Redirect to tag page

## ❖ Text position

You can change position of Instagram block title, Instagram name and “Follow us” text on front office.



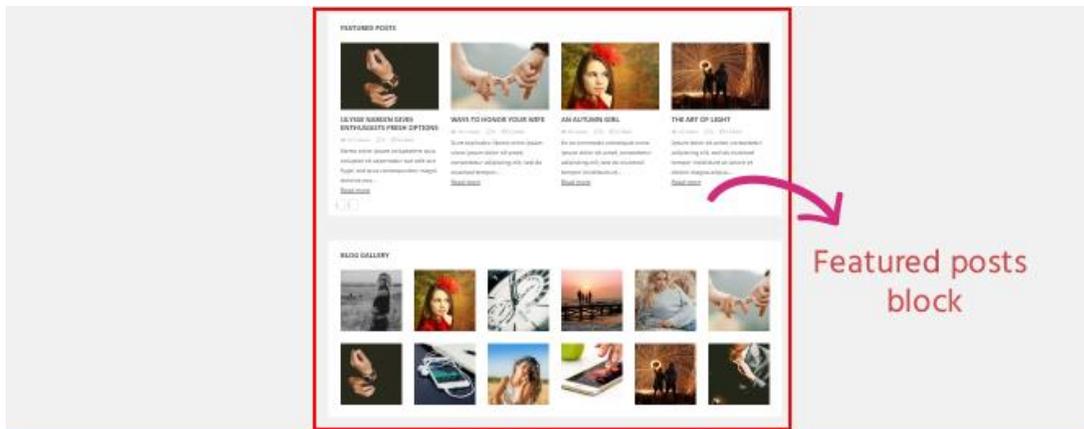
## ❖ Force full – width layout

Force full-width layout  YES  NO

*Not recommended. If you need full-width layout, you should use "custom hook" solution. Put the custom hook into a full-width area on your HTML*

Photos block will spread out to fill your website width if you enable this option. We don't recommend this setting, if you need full – width layout, maybe “custom hook” will be more efficient solution.

In the example below, you can compare the width of “**Featured posts**” with “**Instagram photo block**” in full – width mode.



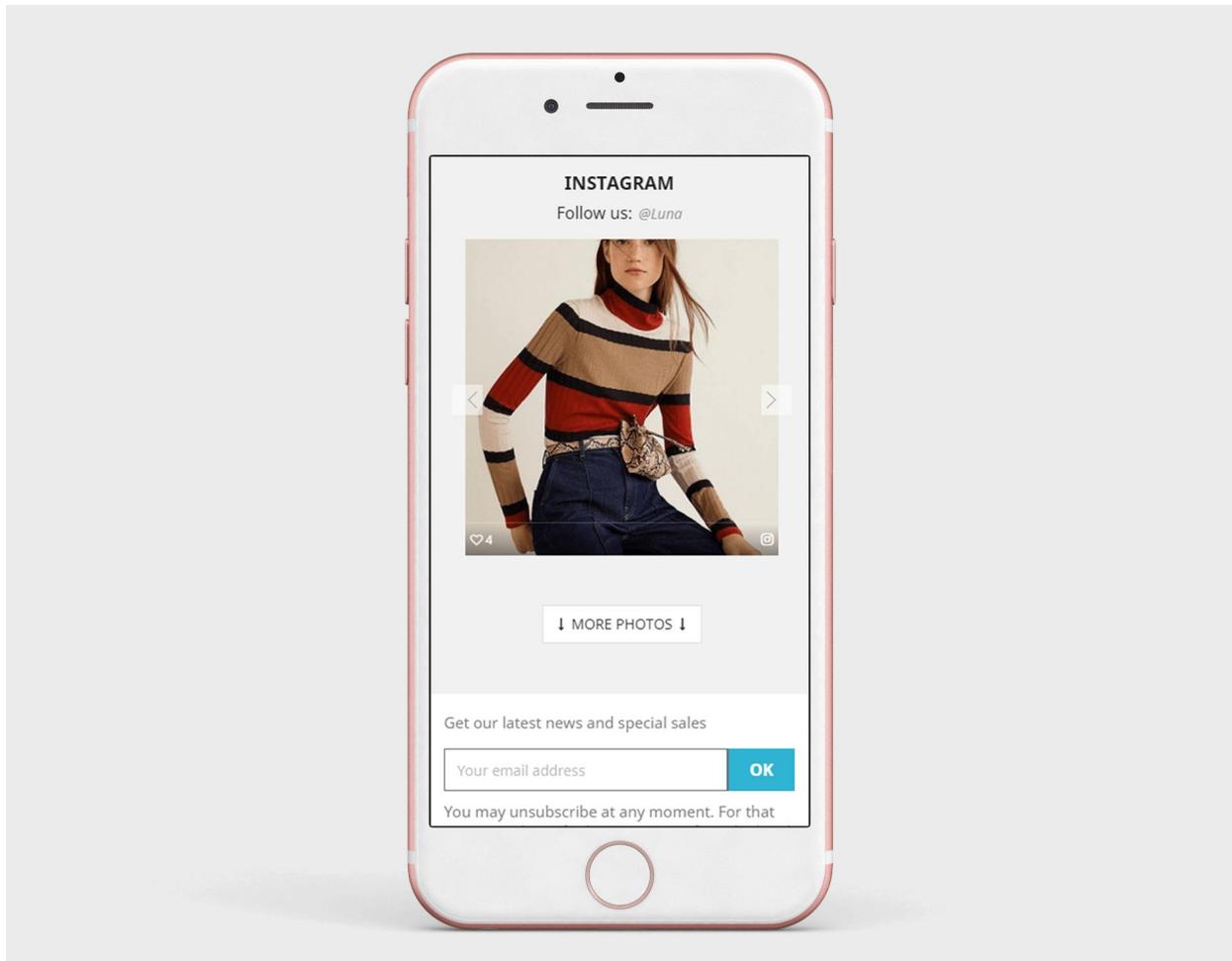
Instagram photo block in full-width mode

❖ Quantity of photos

You can set up the number of photo displayed on the block and how many photo per row will be shown on different devices. You may also change the space between photos, the default value is 5 pixels.

❖ Force to use carousel slider on mobile

If you enable this option, despite whichever type of layout you selected, Instagram block will be displayed on a carousel slider on mobile devices.



#### ❖ Enable/disable photo tags

You can choose to display photo tags or hide them and how to filter photos by tags: reload photos using Ajax or redirect to tag page.

#### 5.4. Gallery page

You can customize how Instagram photos and videos will display on Gallery page.

\* Page title  en ▼

Text position  Left and right  
 Center

\* Meta title  en ▼

\* SEO friendly URL  en ▼  
Gallery page on your site: <http://localhost/thutest/en/instagram-feed>  
You can copy this link and paste to your menu module

Meta keywords  Add tag en ▼  
Separated by a comma (,)

Meta description  en ▼

Restrictions  Display all photos  
 Display featured photos only  
 Display photos tagged with products only

Display "follow us" link  YES  NO

Display Instagram user name  YES  NO

\* Number of initial photos displayed  photo(s)

\* Maximum number of photos displayed  photo(s)

Number of photos per row on desktop  ▼

Number of photos per row on tablet  ▼

Number of photos per row on mobile  ▼

\* Photo spacing  px

Layout type  Grid view  
 Masonry

Enable jQuery Lazy load  YES  NO

Force full-width layout  YES  NO  
Not recommended. If you need full-width layout for the photo gallery page, you should adjust your page's HTML container element to full-width (if the page is not full-width on your template) using CSS

Allow load more photos  YES  NO

"Load more" type  Click on "Load more" button  
 Auto when scroll down

Display tags  YES  NO

How to filter photos by tags  Reload photos using Ajax  
 Redirect to tag page

Enable gallery page  YES  NO

## ❖ jQuery Lazy load

Lazy load is a fast, lightweight and flexible script. Enable it to speed up your web by loading images only as they enter viewable area.

## 5.5. Product page

After tagging products into Instagram photos, on each product page a sector contains all the photos/videos having that product will be displayed.

The screenshot shows a product page for 'LEATHER STRAPPY HIGH-HEEL SANDALS'. The page layout includes a breadcrumb trail 'Home / LEATHER STRAPPY HIGH-HEEL SANDALS' at the top left. The main product image is a pair of black high-heeled sandals with ankle straps, marked as 'NEW'. To the right of the image, the product name 'LEATHER STRAPPY HIGH-HEEL SANDALS' is displayed in bold, followed by the price '\$50.00'. Below the price, there is a 'Quantity' selector set to '1' and an 'ADD TO CART' button. Underneath, there are social sharing icons for Facebook, Twitter, Google+, and Pinterest. A section for policies is visible, containing 'Security policy (edit with Customer reassurance module)', 'Delivery policy (edit with Customer reassurance module)', and 'Return policy (edit with Customer reassurance module)'. Below the policies, there are tabs for 'Description' and 'Product Details'. The 'Description' tab is active, showing the product code 'BLACK - 8334/801', a description 'Black leather heeled sandals. Straps on the front. Buckled ankle straps. Stiletto heels.', and the heel height 'Heel height of 6.5 cm. / 2.5\"'. At the bottom of the page, a 'RELATED INSTAGRAM PHOTOS' section is highlighted with a red border. It features the text '@Fashion shop' and a 'Follow us on Instagram' button. Four Instagram-style photo thumbnails are shown, each with a heart icon and a camera icon. The first photo shows a woman in a black top and an orange and black plaid skirt, with 5 likes. The second photo shows a woman in a green tiered dress, with 1 like. The third photo shows a woman in a purple and yellow patterned top and black pants, with 1 like. The fourth photo shows a woman in a black top and blue jeans.

Similar to **Gallery page**, you can modify how Instagram photos will be displayed on product page.

\* Photo block title  en ▼

Text position  Left and right  
 Center

Sort by  Default  
 Recently uploaded  
 Most liked  
 Most commented  
 Most tagged with products

\* Number of initial photos displayed  photo(s)

Number of photos per row on desktop  ▼

Number of photos per row on tablet  ▼

Number of photos per row on mobile  ▼

\* Photo spacing  px

Display "follow us" link  YES  NO

Display Instagram user name  YES  NO

Position of photo block  

At bottom of product page  
 Under product thumbnail images  
 At additional information

Layout type  Grid view  
 Carousel slider

Auto play carousel slider  YES  NO

\* Carousel slider speed  millisecond(s)

Enable related Instagram photos on product page  YES  NO

❖ Auto play carousel slider

Make your Instagram photo slider livelier with auto play feature. You can adjust slider speed, by default we set it to 2000 milliseconds.

❖ Enable related Instagram photos on product page

You can show or hide this photo block on product page by turn on/off this option.

## 5.6. Tag page

You can adjust how Instagram photos will be displayed on each tag page.

Text position  Left and right  
 Center

Sort by  Default  
 Recently uploaded  
 Most liked  
 Most commented  
 Most tagged with products

\* Number of initial photos displayed  photo(s)

\* Maximum number of photos displayed  photo(s)

Number of photos per row on desktop

Number of photos per row on tablet

Number of photos per row on mobile

\* Photo spacing  px

Display "follow us" link  YES  NO

Display Instagram user name  YES  NO

Layout type  Grid view  
 Masonry

Enable jQuery Lazy load  YES  NO

Force full-width layout  YES  NO  
Not recommended. If you need full-width layout for the photo gallery page, you should adjust your page's HTML container element to full-width (if the page is not full-width on your template) using CSS

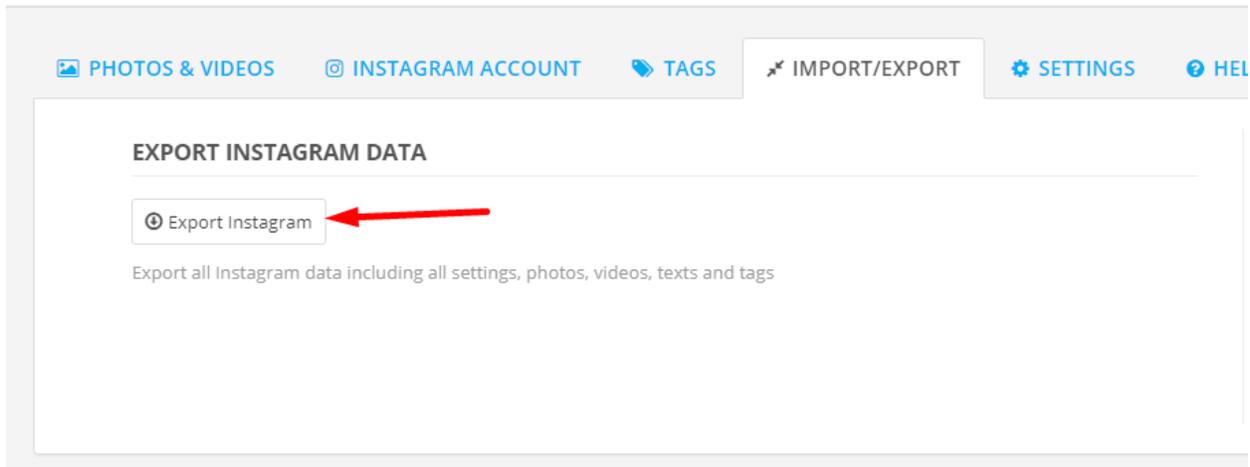
Allow load more photos  YES  NO

"Load more" type  Click on "Load more" button  
 Auto when scroll down

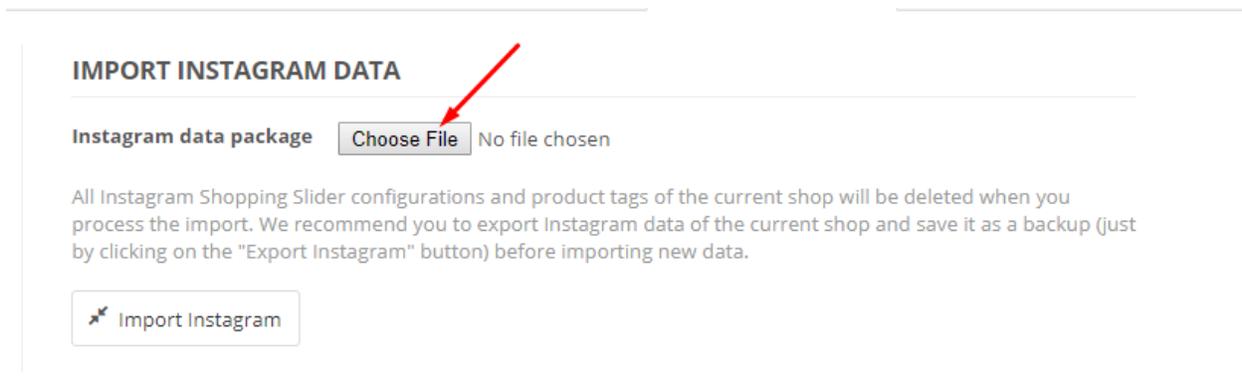
## 6. Import / Export

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- ❖ You want to export all your Instagram data for back up purpose or upload it to another website? With **Instagram Shopping Slider**, it will only take you a second. Select the **"Import/Export"** tab and hit **"Export Instagram"** button. And done, your data will be compressed and automatically downloaded to your computer.



- ❖ On the other hand, if you want to import the data to your store, firstly ensure it is compressed. Then select the “**Import/Export**” tab, click “**Choose File**” button.

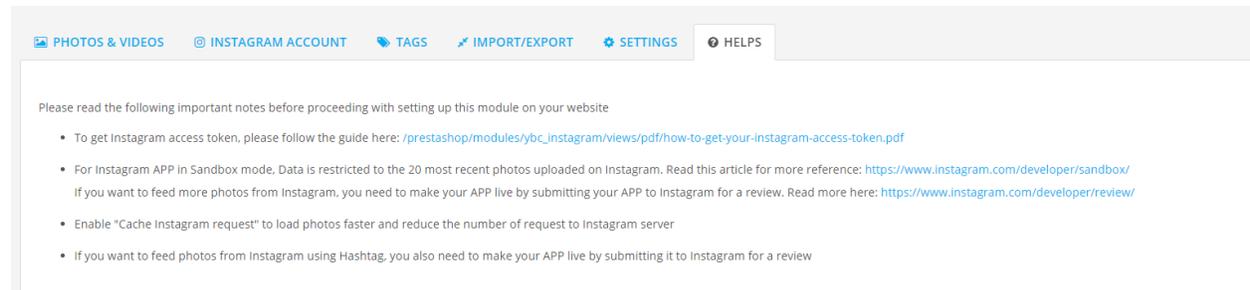


- ❖ Select the file you need to import and click **Open**.
- ❖ Finally, click “**Import Instagram**” button to start.

## 7. Helps

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In this tab we listed some notes you need to pay attention to after installing this module on your website. Make sure you understand them properly before proceeding with setting up “Instagram Shopping Slider” features.



The screenshot shows a navigation menu with the following items: PHOTOS & VIDEOS, INSTAGRAM ACCOUNT, TAGS, IMPORT/EXPORT, SETTINGS, and HELPS. The HELPS tab is active. Below the menu, there is a heading: "Please read the following important notes before proceeding with setting up this module on your website".

- To get Instagram access token, please follow the guide here: [/prestashop/modules/ybc\\_instagram/views/pdf/how-to-get-your-instagram-access-token.pdf](/prestashop/modules/ybc_instagram/views/pdf/how-to-get-your-instagram-access-token.pdf)
- For Instagram APP in Sandbox mode, Data is restricted to the 20 most recent photos uploaded on Instagram. Read this article for more reference: <https://www.instagram.com/developer/sandbox/>  
If you want to feed more photos from Instagram, you need to make your APP live by submitting your APP to Instagram for a review. Read more here: <https://www.instagram.com/developer/review/>
- Enable "Cache Instagram request" to load photos faster and reduce the number of request to Instagram server
- If you want to feed photos from Instagram using Hashtag, you also need to make your APP live by submitting it to Instagram for a review

## V. THANK YOU

Thank you again for purchasing our product and going through this documentation. We hope this document is helpful and efficient in the complete setup of this module on your website.

If you do have any questions for which the answer is not available in this document, please feel free to contact us.